

A photograph of a man and a woman in a lush green field, both using large metal watering cans to water plants. The man, on the left, is wearing a light green long-sleeved shirt and dark trousers. The woman, on the right, is wearing a purple t-shirt and a blue and yellow patterned skirt, with a matching headwrap. They are both focused on their task, and the scene is set against a backdrop of tall grass and various plants.

# Achieving Results Through Gender Equality



WUSC EUMC

World University Service of Canada  
**Annual Report 2007-2008**





**Dedicated to the memory of Dr. Lewis Perinbam, (1925-2007) O.C., former Executive Director of WUSC**

*"Lewis was often described as the heart and soul of WUSC," says Alastair Summerlee, President of the University of Guelph and current chair of the WUSC Board of Directors. "Throughout his long and distinguished career, he remained steadfast in his commitment to our organization and in his belief that, no matter the global challenges we face, universities and colleges have a vital role to play in building a more humane and just world." For more information, see [www.wusc.ca/lewis](http://www.wusc.ca/lewis)*

**Cover photo**

*A man and a woman share the work of watering on the Banda Fruit Tree Farm in Malawi. Photo by: Angela Johnston, media intern.*

**"Community Participation" Workshops Involve Everyone!**

*A Vietnamese father brings his child to a WUSC workshop in Hoanh Bo (at right) whereas a "twister" exercise during the workshop in Chiem Hoa (on opposite page) encourages participants from Canada and Vietnam to engage in creative problem-solving... while having fun!*

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**Paul Davidson, Executive Director (Ex-Officio)**  
*Executive Director, WUSC*





# Our Mission

WUSC is a network of individuals and post-secondary institutions who believe that all peoples are entitled to the knowledge and skills necessary to contribute to a more equitable world. Our mission is to foster human development and global understanding through education and training.



WUSC • EUMC

World University Service of Canada  
1404 Scott, Ottawa, ON K1Y 4M8  
Canada

Telephone: 1.800.267.8699

613.798.7477

Fax: 613.798.0990

Web site: [www.wusc.ca](http://www.wusc.ca)

General Enquiries: [communications@wusc.ca](mailto:communications@wusc.ca)

Media Enquiries: [media@wusc.ca](mailto:media@wusc.ca)

Donation Enquiries: [donate@wusc.ca](mailto:donate@wusc.ca)

WUSC is incorporated as a non-profit organization and has been granted tax-exempt status by the Minister of National Revenue. Charitable Registration Number – 11930 4848 RR0001



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# An Extraordinary Year...

**"You can't look away."** That was the conclusion of a WUSC volunteer about what she learned through her overseas assignment – 25 years after she first went overseas with WUSC. There, she encountered a woman giving birth in a remote rural community without proper medical attention, and it fell to her to assist in the delivery. In another place, she would have phoned an ambulance, or sought the help of a medical professional – but those choices were not available, and so she did what she could. This profound lesson in the value of personal responsibility and personal action has stayed with her ever since. Volunteering has changed greatly since then, but the impulse remains the same – to take action to help – and to make a difference. And through Unitera, the innovative program we implement with CECI, there are now more opportunities than ever to volunteer.

**"Our goal is to ensure that the women and children in this community get three nutritious meals a week,"**

said the leader of Women for Aid and Development, a local group outside of Blantyre Malawi. We stopped and asked if she meant three meals a day. "No. Three good meals a week is our goal to ensure the [HIV/AIDS medication] is effective." With WUSC's help more women and children are able to grow their own food and fight the HIV/AIDS pandemic. WUSC partners with the Malawi National Association of AIDS Service Organizations to strengthen their capacity to respond.



Dr. Alastair Summerlee  
*Chair of WUSC and President of the University of Guelph*

**"These skills have given me a life I could not have dreamed of,"** said one of the four young women who have created their own refrigeration and air conditioning repair service in Sri Lanka. It is the first woman-run enterprise in the town – and it is in a non-traditional trade. After completing vocational training offered through WUSC and receiving a micro-enterprise loan, these women are on their way to positions of leadership and influence – in their families, in their community and in Sri Lanka.

**"You have given us our voice."** The Sudanese women in the refugee camp had received six months of English language training from a WUSC partner. Now they can express themselves directly to those running the camp – without needing a male interpreter.

Empowering girls and women is central to our work at WUSC – and has been for decades. In the report that follows you will read impressive statistics about the number of girls and women we reach, but it is the personal stories we heard that resonate most strongly for us. And there are many more.

This year, our report will focus on how WUSC is improving the rights of women and girls. However, we continue to directly and indirectly support both men and women in communities within Canada and in 17 other countries around the world, because we know that education changes the world.



Paul Davidson  
*WUSC Executive Director*



## Student Refugee Program

# 1,000 sponsored students

**F**or over 60 years, WUSC has given universities and colleges the opportunity to change lives and bring into our Canadian communities vibrant young people who wish to pursue their post-secondary studies. To successfully deliver our acclaimed Student Refugee Program (SRP), WUSC also partners with Citizenship and Immigration Canada, the Office of the United Nations High Commissioner for Refugees, the Windle Trust in Kenya, Jesuit Refugee Services, the Canadian High Commission, and the International Organization for Migration, among others. In August 2008, WUSC marked the Student Refugee Program's 30th anniversary and the arrival of the 1,000th sponsored student.

"I grew up living in a country divided by political instability and civil unrest," says Aisha Musoke Claudine. "There was no feeling of security or structure. I was grateful to learn about the Student Refugee Program and extremely happy to have been selected. I call Quebec City my home now and although most of my family remains in the Congo, I consider my WUSC Local Committee my Canadian family."

### Volunteers engaging campuses from coast to coast

**W**USC Local Committees mobilized 50,000 Canadians to take action to achieve the Millennium Development Goals and promote WUSC's vision of an equitable world. On campuses across Canada, students, faculty and institutions rallied to secure the funds needed to support and expand the Student Refugee Program. This program makes a major contribution toward bettering lives and opening the doors of education to those most in need. Working with partners in refugee camps and our committed network of campus volunteers, WUSC provides the financial, academic and social support necessary to successfully integrate sponsored students into their new lives in Canada.

### University of British Columbia student body votes overwhelmingly in support of the Student Refugee Program

"80% of the votes in the UBC referendum sup-

### The Student Refugee Program at a glance...

- 44 Local Committees sponsored 58 refugee students during the 2007-2008 academic year.
- La Cité Collégiale and Collège universitaire de Saint-Boniface are joining the growing number of francophone Local Committees who will sponsor a student in 2008-2009.
- Every year, Canadian university and college students raise over \$1.25 million to fully sponsor more than 50 refugees to study in Canada.
- The 1,000th student arrived in August 2008.

ported our proposal to raise the levy from a dollar to \$2.50," says Kaitlyn Mooney, University of British Columbia Local Committee member. "This revitalized the SRP's presence, almost tripled our budget and offered us a platform to capture and engage our student body. Now we may be able to sponsor 4-5 students a year and have secured an agreement with UBC Housing & Conferences to waive housing fees, including meals, for up to four SRP students per year."

### From Camp to Campus

*Halima Hussein Saman from the University of Regina (left) and Sabro Sheikh Osman from the University of Alberta were sponsored through WUSC's Student Refugee Program and continue to be actively involved with WUSC. They are pictured here attending WUSC's Annual Assembly in November 2007, in Ottawa.*





# Achieving

# Results on Cana

## Students Without Borders™— Volunteer Service Learning Meeting Local Needs

**R**esponding to needs identified by Development Studies programs across Canada and local partners in Africa, Asia and Latin America, WUSC launched the Students Without Borders™ program\* to enable Canadian university and college students to participate in volunteer service learning opportunities in South America, Africa, and Asia.

Since 2005, the program's pilot year, we have seen a strong increase in students wanting to volunteer with our partners overseas. Its initial launch sent four participants from Trent University to Botswana. To date, we have created opportunities for 180 students to live, volunteer and learn in other countries such as Burkina Faso, Ghana, Malawi, Peru and Vietnam. More and more students are joining the program because they are able to apply theoretical knowledge to real work environments while earning academic credits.

Participants focus on improving quality of life and standards of living by supporting fair trade, fighting HIV/AIDS, developing infrastructure and upholding gender equality. For example, in Botswana and Ghana, two assignments involved addressing gender-based violence in the community and promoting gender balance in primary education.

## 2007 International Seminar – Burkina Faso and Ghana

**I**n July 2007, 20 students from across Canada and 20 from Burkina Faso and Ghana were chosen to participate in an intensive 6-week study tour. Implemented by Uniterra, WUSC's 60th annual International Seminar in Burkina Faso and Ghana focused on the barriers girls face accessing education and the impact of HIV/AIDS on people and communities in these West African countries. Participants gained a solid understanding of development issues, learned to work in a cross-cultural environment and helped to support the work of our local partners in the field. This marked the 50th anniversary of the 1957 Seminar to Ghana that included former Canadian Prime Minister, Pierre Trudeau.

## International Scholarship Management

**O**ver the past 26 years, WUSC has managed the placement of over 2,000 scholarship students from Botswana at Canadian post-secondary institutions. Over 90% of the students successfully complete their studies and return to Botswana. This year, WUSC signed an agreement with the government of Botswana to expand the program to include graduate students, who will be founding faculty at the new Bo-



# dian Campuses

tswana International University of Science and Technology.

## University and College Mission

**R**epresentatives from WUSC member institutions (Guelph, Manitoba, Trent, Humber, UNB, Wilfrid Laurier) participated in our annual University and College Mission in May 2007. Joined by representatives from the Ministry of Education, the Tertiary Education Council, the University of Botswana and the Okavango Research Centre, the mission visited WUSC development projects and met with volunteers working or studying in Botswana through our organization.

“This initiative represented an important opportunity for Canadian universities and colleges,” said Alastair Summerlee, WUSC Chair and President of the University of Guelph. “Partnerships will evolve out of fields of common interests with our counterparts, opening both doors and minds. During our 2007 University and College Mission to Botswana, WUSC was asked to help develop the strategic vision for the new Botswana University of Science and Technology.

## Fostering Research, Sharing Results

**T**he turnout for WUSC’s 2007 National Research Forum was overwhelming. Rooms were filled to capacity with additional onlookers catching the presentations from the hall.

Held each year at WUSC’s Annual Assembly in Ottawa, the National Research Forum provides a platform for new and emerging scholars to present their research and exchange ideas. The 2007 National Research Forum focussed on gender equality and development. Researchers explored progress and critical gaps in addressing the Millennium Development Goal of gender equality.

\*Students Without Borders™ and Étudiants sans frontières® is not in any way affiliated with Médecins Sans Frontières/Doctors Without Borders. Doctors Without Borders is a Registered Trade-Mark of Bureau International de Médecins Sans Frontières.

## Enthusiasm and Determination

*Far left: during a “Community Participation” workshop in Chiem Hoa, Vietnam, a Canadian student forges close ties with a new friend. Right: a young female student is poised to pursue her studies thanks to WUSC’s Basic Education initiatives in Ghana. Photo by: media intern Jamie Kormarnicki.*

# ... and Abroad







WUSC Achieving



## Providing an Alternative to Conflict

Since 1989, the Project for Rehabilitation through Education and Training (PRET) has been enhancing the standard of living for marginalized Sri Lankans. During 2007-2008, PRET partners started 119 new vocational training courses with an enrolment of 2,702 trainees. These students join the more than 20,000 people—10,000 in this last phase alone—who have gained marketable skills throughout the duration of the project. A third of the project's participants have been women. Enhancing the capacity of the local vocational training partners is a focus of our work and over three quarters of our partners have met national standards and received government certification. These institutions are now delivering nationally recognized, gender sensitive, quality vocational training.

## Renewing our Support to Sri Lankan Plantation Workers

The first phase of the Plantations Communities Project concluded in 2007-2008. WUSC made significant progress improving the lives of people living on tea and rubber plantations. The project improves the capacity of plantation communities to reduce their dependency on others, meet practical and strategic needs, build work re-

lationships between management and workers, improve occupational health and safety conditions and identify new economic opportunities such as livestock management and food processing. Many plantation residents do not have the basic documents needed to exercise their rights of citizenship. In 2007-2008, the Plantation Communities Project assisted 1,464 people in getting National Identity Cards and 3,791 in obtaining Birth Certificates. The project's research is being used by the government of Sri Lanka in planning national strategies for social development in the plantation sector. The next phase of the project has been approved by CIDA and will address citizen rights, enhance work environments and provide additional opportunities for sustainable livelihoods.

## Ensuring clean water and sanitation for more than one million Peruvians

In 2007-2008, WUSC celebrated the 25th anniversary of our work in the water and sanitation sector of Peru. Since 1982, WUSC has focused on improving health and living conditions in selected urban and rural communities of Peru. WUSC projects have improved water and sanitation services in more than 180 shantytown communities, and 130 rural villages, with tangible benefits for more than one million people. Water and sanitation themes have been incor-

porated into the primary school curriculum, and WUSC has trained 1,300 teachers from 350 schools. After the 8.0 magnitude earthquake hit Peru's central coastal region in August, 2007, CIDA funded WUSC to extend our work improving the health and sanitary conditions of populations in and around the city of Ica, one of the hardest hit areas.

## Improving Prospect of Peace in Iraq through Civilians

WUSC deploys Canadian public policy reform experts through an innovative partnership with CIDA and the United Nations Development Programme-Iraq. In 2007-2008, twenty senior Iraqi managers and government officials attended a series of training workshops in Amman, Jordan. Participants from all ethnicities worked together to create products and tools they can use to improve management practices in their ministries and agencies. One participant said "it was like taking a mini MBA."



### Women's work breaks out of tradition

*Above, two women ensure the smooth operation of "Reparto Bidones Tate Ica", the distribution of water drums in Ica, Peru, a region devastated by an earthquake. On opposite page, a masonry worker applies her newly acquired knowledge in Sri Lanka thanks to WUSC's vocational training program. Photo by: Lesley Ouimet.*

# Results Overseas



# Achieving Results

## Promoting Human Rights in Haiti

**W**USC and Lawyers Without Borders - Quebec, in collaboration with the Université d'État d'Haïti, developed an intensive human rights training and awareness-building program in 2007-2008. Through the Volunteer Advisors Program, hundreds of participants from the Haitian legal community (lawyers, law professors, students, judges and law enforcement officers) and representatives from civil society organisations honed their skills and increased their awareness on national human rights issues, laws and international conventions. Over 1100 people participated in various seminars and workshops, covering topics such as women's international law, international labour laws, judicial guarantees, detention conditions, social and economic rights, and international human rights mechanisms. All the training seminars sponsored by WUSC under the Volunteer Advisors Program were delivered on a volunteer basis by practicing and experienced lawyers. This work builds on WUSC's involvement in the Volunteer

Cooperation Program, a consortium of four Canadian organizations working to increase local capacity in the education, public administration and private sectors.

## Helping Afghan Women Build New Lives

**C**apitalizing on WUSC's vocational training expertise and CARE's strong presence in Afghanistan working with war widows, the Vocational Training for Afghan Women Project offers skills training and employment assistance to women and their adult family members. This joint project links women directly to employers or helps them create small businesses so they may contribute to their communities and earn a better living. Funded by CIDA, the initiative will help an estimated 1,750 widows and their families living in Kabul.

## Reaching Rural Communities through Radio

**W**USC and Farm Radio International (previously Developing Countries Farm Radio Network) have been in partnership since 2004 strengthening small-scale farming and rural communities across the African subcontinent. In 2007-2008, Farm Radio International began the African Farm Radio Research Initiative with funding from the Bill and Melinda Gates

Foundation. This 42-month action research program is designed to assess the impact of, and best practices in, using radio with other communication technologies to advance the food security goals of smallholder farmers.

## Addressing Gender-Based Violence in Sri Lanka

**W**omen in Sri Lanka are seeking peace in their homes, in their communities and in their country. WUSC, Cowater International and MATCH International, launched a new CIDA-funded gender empowerment project in Sri Lanka called Women Defining Peace. Addressing gender-based violence in Sri Lanka is not merely a matter of reducing domestic violence. Our strategy considers the social, political and economic circumstances that affect the likelihood of Sri Lankan women becoming victims of violence. Women Defining Peace strives to further prevent violence through the integration of gender equality concerns in peacebuilding and post-tsunami reconstruction.

## Knowledge and Implementation

*Left: two girls survey the bird hunter's ecotourism project in Malawi. Photo by: media intern Angela Johnston.*

*Right: Thirst for Knowledge: Classroom in Haiti where WUSC works through a partnership with three other NGOs. Photo from: CECI.*







# Through Partnerships



# Uniterra: Achieving Results

One of WUSC's premier partnerships is with the Centre for International Studies and Cooperation (CECI). WUSC and CECI partnered in 2004 to create Uniterra, a program now recognized as one of Canada's leading international volunteer cooperation programs. Uniterra offers citizens and organizations the opportunity to address global poverty by mobilizing partners, volunteers and the Canadian public in efforts to achieve the Millennium Development Goals.

In 2007-2008, Uniterra mobilized over 18,000 individuals and informed more than 145,000 others through the efforts of its volunteers, partners, and campus activities. Together, WUSC and CECI have transformed the nature of volunteer cooperation, working in 13 countries with select southern partners.

## Employer Sponsored Volunteerism Provides a Model of Excellence

Uniterra's short-term volunteer program, Leave for Change, allows employees from participating organizations and companies to

transform annual leave into a volunteer assignment in a developing country. Employees contribute skills and advice to local project partners in the host country. Employers, in turn, invest in the development of their human resources and demonstrate leadership in corporate social responsibility at the international and local levels. In 2007-2008, Uniterra's Leave for Change program expanded to 19 Canadian partners.

More and more Canadians are getting involved in developing countries by volunteering during their annual leave with their employers' support. Abbott Canada, one of Uniterra's key partners in this program, was nominated this year for the NEXEN Award for Excellence in Corporate Social Responsibility and Ethical Responsibility for their leadership in Leave for Change.

## Linking Farmers, Promoting Sustainability

Gender-based inequality limits economic growth in Africa. Aiming for a minimum of 50% women beneficiaries, the Nova Scotia - Malawi

initiative prioritizes gender equality and the promotion of women's rights. This innovative collaboration allows agricultural communities to work together to promote sustainable food systems and provide Malawian farmers with better access to markets and the means of production.

On October 17th, 2007, promoting the International Day for the Eradication of Poverty, WUSC and Acadia University held an event in Wolfville, Nova Scotia entitled "Advocacy, Agriculture and Appetizers." All were invited to learn about and celebrate the achievements of Uniterra's Nova Scotia - Malawi initiative. The agricultural sectors of both regions have been working together to reduce poverty in farming districts. This celebration of the program's achievements allowed attendees to share local produce and meet Malawian partners, demonstrating their commitment to eradicating poverty through advocacy and information sharing.

## South-South Mission to Botswana and Malawi

In February 2007, Uniterra fostered a South-South mission between Burkina Faso, Malawi and Botswana in the HIV/AIDS sector. This exchange allowed participants working on the ground in the global South to share innovations and best practices in the fight against AIDS.

## Studious New Generation

*Young students in Botswana prepare for their own as well as their country's future. Botswana is opening a second university and in addition to managing scholarships in Canada for its future faculty, WUSC is involved in strategic planning for the new institution.*





# Through Volunteers

8th of March, 8 Women,  
8 Objectives

Unitera celebrated International Women's Day by profiling 8 women who are making a significant contribution toward achieving the 8 Millennium Development Goals through our acclaimed volunteer program. These women symbolize development work around the world. The "8th of March, 8 Women, 8 Objectives" campaign featured a series of banner advertisements in national newspapers, a video production that was posted on the Unitera website, a public engagement event in Gatineau, Quebec, and an online campaign which allowed Canadians to express support for gender equality and gender equity issues in Canada and abroad.

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## Giving Voice to Gender Equality

*A woman participates in a recording for radio programming. Through funding WUSC received from the Gates Foundation, Farm Radio International is implementing the African Farm Radio Research Initiative (AFRRI). Photo by: FRI – WOFON.*





# Achieving Develop




Project	Project Partners	Funding
<b>Botswana - Botswana Student Program</b> Manage scholarships and services for students attending Canadian post-secondary institutions.	Government of Botswana – Ministry of Education, Department of Local Government Service Management	Government of Botswana \$8,809,216
<b>Sri Lanka – Project for Rehabilitation through Education and Training (PRET IV) and the tsunami response Vocational Training and Lifeskills Project</b> Improve the capacity of vocational training institutions to deliver quality employment-oriented training. Assist un/under employed women and youth, including those affected by the tsunami or on-going conflict, to improve their standard of living through skills training leading to employment or self-employment.	Government of Sri Lanka, local NGOs, agencies and training institutions	CIDA, Canadian Red Cross, Government of Sri Lanka, HIVOS, Royal Norwegian Embassy, Save the Children - UK, Unicef, USAID \$6,930,593
<b>Multiple countries - Uniterra</b> Mobilize people and organizations in Canada and 13 developing countries to reduce poverty through the achievement of the Millennium Development goals. A volunteer cooperation program managed jointly by WUSC and the Centre for International Studies and Cooperation (CECI).	CECI, international development agencies, local NGOs, community based organizations (CBOs)	Canadian International Development Agency (CIDA) \$5,400,109
<b>Multiple countries – Civilian Deployment Project Phase II</b> Provide a rapid, flexible and innovative mechanism to deploy Canadian civilian experts to support the peace and reconstruction process in the Balkans, Central Asia, the South Caucasus and the Middle East.	Organization for Security and Cooperation in Europe (OSCE), UN, various government agencies in the regions	CIDA \$1,829,867
<b>Multiple Countries – African Farm Radio Research Initiative</b> Assess the impact of best practices in using radio with other communication technologies to advance food security goals of smallholder farmers. (implemented by Farm Radio International)	Partner Radio Stations	Bill and Melinda Gates Foundation \$1,022,765

## Self-Reliance and Resourcefulness

*Left: with support from Uniterra, our partner groups in Africa and across the globe are able to maximize the potential for their economic development and improve their quality of life.*  
*Far right: Mary Heather White (standing, in red, at back of classroom) explores ways in which WUSC can expand our education initiatives within the refugee camps of Kenya. Photo by: Asni Mekonnen.*



# ment Results

Project	Project Partners	Funding	Project	Project Partners	Funding
<b>Sri Lanka – Plantation Communities Project</b> Enhance the socio-economic conditions of women and men living and working in and around the plantation sector. Initiatives include community capacity building, promotion of economic activities, employment creation, gender equality and the provision of basic social services.	Plantation management, Government of Sri Lanka, community based organizations	CIDA \$775,470	<b>Canada - Student Refugee Program</b> Sponsor and support post-secondary students fleeing war or persecution in Africa and Asia to continue their studies and begin new lives in Canada.	Windle Trust, UNHCR, Jesuit Refugee Service	CAW Social Justice Fund, Government of Ontario, J.W. McConnell Family Foundation, Jesuit Refugee Service, Walter and Gordon Duncan Foundation, Individual Donors \$ 377,935
<b>Peru – Strengthening Municipal Capacity in Water and Sanitation Services</b> Improve health and living conditions in selected urban and rural communities of Peru by strengthening the technical, managerial and administrative capacity of municipal governments to provide urban water and sanitation services and to assist peri-urban and rural communities in project planning and execution, and in the administration of rural water and sanitation services.	Local municipalities, water authorities and regulatory agencies; Ministries of Health, Education, Housing and Construction; local NGOs; universities	CIDA, Asociacion Antamina \$450,424	<b>Haiti - Volunteer Cooperation in Support of Governance in Haiti</b> Building communication, pedagogy and administration capacity in Haiti's post-secondary and vocational training sector through volunteer cooperation.	CECI, Canadian Executive Service Overseas, The Paul-Gérin Lajoie Foundation, Haiti Ministry of Education, various Haitian universities	CIDA \$ 359,740
<b>Sri Lanka - Women Defining Peace</b> A gender empowerment project focusing on awareness and initiatives to eliminate gender based violence.	COWATER International Inc. and MATCH International	CIDA \$431,712	<b>Balkans Youth and Health</b> Improve the health of youth in Serbia and Bosnia and Herzegovina by increasing their access to primary health care.	Canadian Society for International Health, local government agencies and NGOs	CIDA \$ 150,619
<b>Peru - Canadian Cooperation Services Support Unit</b> Provide professional, administrative and logistical support services mainly to CIDA and the Peruvian government to assist in planning, implementation and monitoring of Canadian development assistance program in Peru	CIDA	CIDA \$399,271	<b>Various Countries - Other WUSC projects</b>	Various partners	Various Funders \$ 278,129
<b>Afghanistan - Vocational Training for Women Project</b> Increase self-sufficiency of vulnerable women and their families, including widows and female headed households, in Kabul.	CARE Canada	CIDA \$385,618			
<b>Palestinian National Authority - Technical &amp; Vocational Training for Palestinian Women</b> Create new facilities and opportunities for poor women and their families through the provision of services and training in two centres in the Gaza Strip (Jabalia and Nuseirat), and to strengthen the capacity of Ministry of Social Affairs to manage such services and training programmes.	Alternatives, Ministry of Social Affairs, local NGOs	CIDA \$382,511			



# Achieving Results

In 2003, WUSC could only sponsor 38 students and was at risk of losing funding for the Student Refugee Program. Five years later, we are proud to say that WUSC now sponsors approximately 60 students a year and welcomed our 1000th SRP-sponsored student in August 2008. We could not have achieved this without the contributions of Canadian students, committed alumni, progressive-thinking corporations and generous foundations. Personal donations are vital to the work that we do.



## Dr. Audrey Griffiths

Dr. Audrey Griffiths joined WUSC in 1988 and earned the nickname “the flying doctor” by visiting medical clinics in the mountains of Lesotho by airplane. At 66 years of age, she volunteered to work in a region that was inaccessible by road. She travelled daily from village to village delivering assistance to the resident nurse and seeing as many as 125 patients a day.



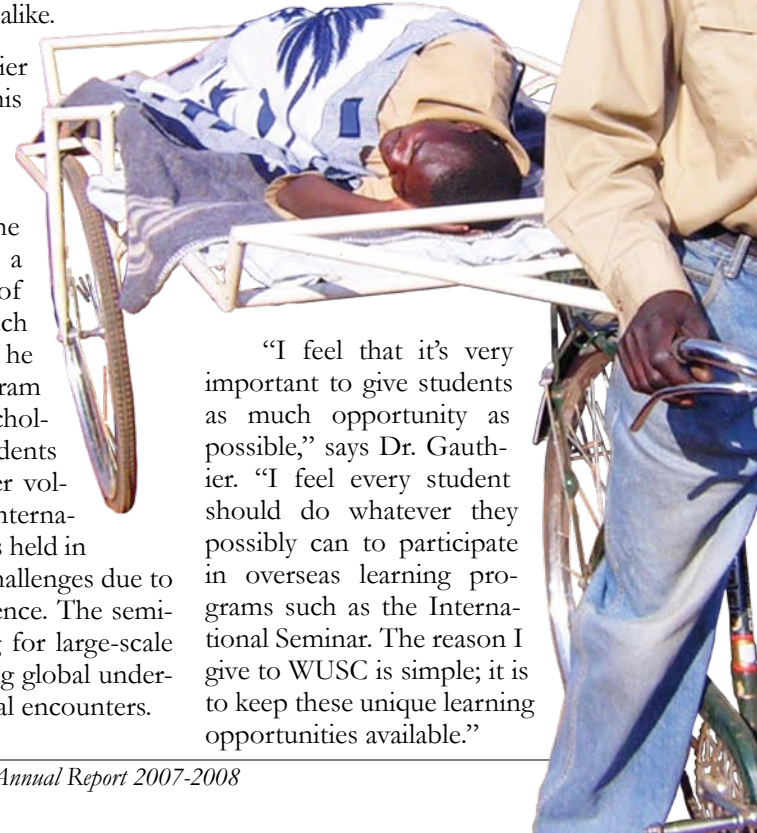
Since her return to Canada, Dr. Griffiths continued her affiliation with WUSC until her death. She served as a board member, participated in development education activities and worked with the WUSC Local Committee in Edmonton. For over 15 years, Dr. Griffiths also donated generously to WUSC, helping us sustain and expand our programming. In 1998, WUSC recognized Audrey for the contribution she made to our work by presenting her with the WUSC Alumni Award. She passed away in Edmonton in August at the age of 86.



## Creating Opportunities by giving back to WUSC programs

The influence WUSC has on its student volunteers is life-long. Dr. Yvon Gauthier from Montreal has fond memories of his involvement in the International Seminar, saying “my eyes were opened to a world I had never dreamed of.” For this reason, he is committed to donating regularly so that WUSC can continue to change the lives of Canadian and international students alike.

As Yvon Gauthier (pictured above) began his medical studies at Laval University, he quickly developed a concern for social issues around the world. Wanting to gain a broader understanding of development issues such as international health, he turned to a WUSC program that connects young scholars with university students overseas. Yvon Gauthier volunteered for the 1953 International Seminar which was held in India, a country facing challenges due to its new-found independence. The seminar focused on planning for large-scale development and building global understanding through personal encounters.



“It was an unforgettable experience,” says Dr. Gauthier. “The Indian people were so interested in our input and eager to work and socialize with us. To this day, I remember the open and peaceful setting.”

Dr. Gauthier has had a successful career in medicine spanning nearly 50 years. One highlight was the creation of a medical research centre at the University of Montreal where students can gain valuable hands-on experience.

“I feel that it’s very important to give students as much opportunity as possible,” says Dr. Gauthier. “I feel every student should do whatever they possibly can to participate in overseas learning programs such as the International Seminar. The reason I give to WUSC is simple; it is to keep these unique learning opportunities available.”



# Thanks to Donors

## Supporting WUSC's work through monthly donations

**T**o say that Jean-Yves Tremblay enjoys helping others would be a great understatement. A founding member of CUSO, former Dean of Religious Studies at the University of Ottawa and former Program Developer with WUSC, Mr. Tremblay admits he has been guided by compassion for others throughout his professional life.

Mr. Tremblay has seen first-hand

### Fighting HIV/AIDS with Donor Support

*Canadians have generously funded several dozens of bicycle ambulances in Malawi through the Bike for AIDS campaign. Upper left, one of WUSC's staunch supporters, Audrey Griffiths, pictured with WUSC Board Member, Marangu Njogu. Access to quality health care in Africa as well as Canada was one of her passions. Photo by: media intern Angela Johnston.*

the positive impact WUSC programming generates. In the early 90s, he was part of a project that offered mechanical training for industrial equipment in Tunisia. The program linked Canadian machinists with inexperienced Tunisian mechanics who would learn how to maintain sand-graters. Mr. Tremblay says of WUSC's work that, "It's amazing to see the results of these types of projects. Pairing Canadian volunteers with international partners offers dynamic end results and also combines travel and work experience for our volunteers."

Although he has been retired for some time now, Mr. Tremblay remains connected with WUSC through monthly donations. "I've always been passionate about international development," he says, "so when the time came to retire, I was keen on remaining active with the organization on some level."

**In addition to major contributors such as CIDA and the Government of Botswana, WUSC would like to thank all of those who have supported our programming through donations and volunteer work.**

Mr. Tremblay made his first donation to WUSC in the summer of 1996. Twelve years later, he is still a regular donor. "Fundraising is a necessary lifeline to these important programs," he says. Mr. Tremblay found smaller monthly donations much easier to fit into his budget than a larger yearly donation. Donor support enables tangible projects such as the Student Refugee Program to remain operational. It is our goal to keep engaging WUSC alumni, former staff, friends and family as a reminder that these programs enrich our communities and help exemplify Canadians as global citizens.

## Online Fundraising for HIV/AIDS

**K**ristin Weatherall is a fourth-year student at Carleton University's Arthur Kroeger College of Public Affairs. She first heard about WUSC through a friend who was already in-

involved and decided to sit in on a meeting of the Local Committee on campus. Three years later, she is one of many WUSC leaders who give so much of themselves to help others.

"I started off as a regular member and then became the Student Refugee Program Coordinator," says Ms. Weatherall. "The following year I was elected President and Chair of WUSC Carleton. One of the first initiatives I organized was a Bike for AIDS fundraiser."

One of the many ways WUSC Local Committees are working toward the eight Millennium Development Goals is through the Bike for AIDS program. It is a fundraiser that gives its donations directly to WUSC partners in Malawi to purchase bicycles that help transport people with HIV/AIDS. Local Committees host Bike-a-thons, races or other events that motivate people to donate. WUSC uses an online donation system which facilitates fundraising and automatically issues a tax receipt in an email.

Not only is Ms. Weatherall donating her time to WUSC but she is also donating some of her savings as well. "I felt that it was important to lead by example and I wanted to see for myself just how easy it was to donate online," she says. Since the program started, students across Canada raised enough money to fund the local purchase of 118 bicycle-ambulances and 77 bicycles.





# Financial

## Management's Statement of Responsibility

The accompanying consolidated financial statements have been prepared by and are the responsibility of management and have been approved by the WUSC Board of Directors. The consolidated financial statements have been prepared in accordance with Canadian generally accepted accounting principles and reflect management's best estimates and judgements.

Management has developed and maintains a system of internal controls to provide reasonable assurance that all assets are safeguarded and to facilitate the preparation of relevant, reliable and timely financial information. However, no cost-effective system of internal controls will prevent or detect all errors or irregularities.

The Board of Directors carries out its responsibility for the consolidated financial statements through its Audit Committee. The Audit Committee meets at least twice annually with management and the external auditors to review the scope of the audit and the results of the audit examination and adequacy of internal controls. The consolidated financial statements were reviewed by the Audit Committee and approved by the Board of Directors.

The consolidated financial statements were audited by PricewaterhouseCoopers LLP, Chartered Accountants, who have full access to the Audit Committee, both with and without the presence of management.

Paul Davidson, Executive Director

June 14, 2008

Ravi Gupta, Associate Executive Director

## Auditors' Report

### To the Members of World University Service of Canada

We have audited the consolidated statement of net assets of World University Service of Canada as at March 31, 2008 and the consolidated statements of changes in net assets, operations and cash flows for the year then ended. These consolidated financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Canada Corporations Act, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

*PricewaterhouseCoopers LLP*

Chartered Accountants, Licensed Public Accountants

Ottawa, Ontario

June 14, 2008

# Statements

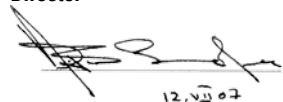


## Consolidated Statement of Net Assets As at March 31, 2008

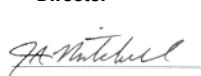
	2008 \$	2007 \$
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents (note 4)	5,228,963	7,385,805
Project receivables (note 5)	960,222	980,270
Advances	7,692	5,713
Amounts receivable	323,815	141,376
Prepaid expenses	49,802	309,132
	6,570,494	8,822,296
<b>Capital assets (note 6)</b>	874,198	630,717
<b>Investment in CBO Travel Inc. (note 7)</b>	63,949	63,462
	7,508,641	9,516,475
<b>Liabilities and Net Assets</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	1,224,336	573,210
Contract advances and other (note 8)	4,145,365	6,986,453
Lewis Perinbam Award	65,668	—
	5,435,369	7,559,663
<b>Net assets</b>		
Invested in capital assets	874,198	630,717
Internally restricted (note 9)	1,143,384	1,326,095
Endowment fund	55,690	—
	2,073,272	1,956,812
	7,508,641	9,516,475

Approved by the Board of Directors

Director



Director



### Building Bridges

For over 60 years, WUSC has been connecting Canadian post-secondary campuses to international development initiatives. Pictured on opposite page, a bridge in Chiem Hoa, Vietnam.

## Consolidated Statement of Changes in Net Assets For the year ended March 31, 2008

	Balance – Beginning of year	Net revenue (expense) for the year	Endowment contribution	Transfers from (to)	Balance – End of year
	\$	\$	\$	\$	\$
Unrestricted	—	207,634	—	-207,634	—
Invested in capital assets	630,717	-146,864	—	390,345	874,198
Internally restricted net assets (note 9)	1,326,095	—	—	-182,711	1,143,384
Endowment fund	—	—	55,690	—	55,690
	1,956,812	60,770	55,690	—	2,073,272

## Consolidated Statement of Operations For the year ended March 31, 2008

	2008 \$	2007 \$
<b>Revenues</b>		
Contracts		
CIDA Partnership Branch	5,114,165	4,833,936
CIDA Bilateral and other	5,927,609	6,084,177
Government of Botswana	8,809,216	8,132,069
Other Foreign funding	2,961,031	1,640,567
Canadian Red Cross	4,288,952	1,492,228
Fundraising and other Canadian sources (note 12)	859,542	961,115
Other revenues (note 13)	506,278	340,994
Donated services	2,285,665	2,543,914
	30,752,458	26,029,000
<b>Expenses</b>		
Project expense		
Direct expenses	22,613,706	18,281,260
Salaries and benefits	2,790,460	2,580,084
Administrative expense		
Salaries and benefits	1,357,740	1,204,027
Program development	231,236	196,636
Other administrative expenses	1,218,770	995,586
Fundraising expenses	194,111	198,427
Donated services	2,285,665	2,543,914
	30,691,688	25,999,934
<b>Net revenue for the year</b>	60,770	29,066



## Consolidated Statement of Cash Flows

### For the year ended March 31, 2008

	2008	2007
	\$	\$
<b>Cash flows from (used in)</b>		
<b>Operating activities</b>		
Net revenue for the year	60,770	29,066
Items not affecting cash		
Amortization of capital assets	146,864	62,515
Equity in earnings of CBO Travel Inc.	-20,487	-32,940
Net change in non-cash working capital items	-2,029,334	1,874,079
	-1,842,187	1,932,720
<b>Investing activities</b>		
Purchases of capital assets	-390,345	-247,701
Distributions from CBO Travel Inc.	20,000	20,000
Increase in endowment	55,690	—
	-314,655	-227,701
<b>Net change in cash for the year</b>	-2,156,842	1,705,019
<b>Cash and cash equivalents – Beginning of year</b>	7,385,805	5,680,786
<b>Cash and cash equivalents – End of year</b>	5,228,963	7,385,805

## Notes to Consolidated Financial Statements

### March 31, 2008

#### 1 Mission

World University Service of Canada was incorporated on October 1, 1957, without share capital, under Part II of the Canada Corporations Act and, as a registered charity with the Canada Revenue Agency, is exempt from income taxes.

World University Service of Canada is a network of individuals and post-secondary institutions who believe that all peoples are entitled to the knowledge and skills necessary to contribute to a more equitable world. Its mission is to foster human development and global understanding through education and training.

#### 2 Significant accounting policies

##### Basis of presentation and consolidation

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles and include the accounts of World University Service of Canada and WUSC

Education and Development Corporation (collectively referred to herein as “WUSC”). World University Service of Canada controls WUSC Education and Development Corporation by virtue of its ability to appoint the Company's Board of Directors. All significant inter-company transactions and accounts have been eliminated.

##### Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from these estimates.

##### Cash equivalents

Highly liquid investments with terms to maturity at acquisition of three months or less are considered cash equivalents as they are not subject to significant changes in value.

##### Capital assets

Capital assets are recorded at cost, except capital asset acquisitions funded directly by projects, which

are charged as project expenditures in the year of acquisition. Amortization is charged to apportion the cost of assets capitalized, on a straight-line basis, over their estimated useful lives as follows:

Building	20 years
Office equipment	5 years
Computer hardware and software	3 years

Capital assets acquired in the year are amortized at one-half of the annual rate.

##### Investments

WUSC's investment in CBO Travel Inc., a profit-oriented enterprise over which WUSC has significant influence, is accounted for using the equity method whereby the investment is initially recorded at cost and the carrying value is adjusted thereafter to include WUSC's proportionate share of any income or loss as an increase or decrease in the value of the investment. Profit distributions received or receivable reduce the carrying value of the investment.

##### Revenue recognition

WUSC follows the deferral method of accounting. Contract revenue is recognized using the percentage of completion method, based on the proportion of total contract expense incurred at year-end. Contributions and donations relating to specific projects extending beyond the end of the year are deferred to the extent that matching expenditures have not been incurred. A loss is recognized on projects when total expenses are expected to exceed total contributions. Endowment contributions are recorded as direct increases in net assets.

#### 4 Cash and cash equivalents

	2008	2007
	\$	\$
<b>In Canada:</b>		
Cash	2,348,481	1,645,013
Cash equivalents	1,474,420	3,906,358
	3,822,901	5,551,371
<b>Overseas:</b>		
Cash	1,406,062	1,834,434
	5,228,963	7,385,805

Approximately \$37,969 (2007 – \$87,982) of funds administered by field offices overseas is held in United States dollars and the balance is denominated in foreign currencies.

Overseas cash consists of approximately \$1,140,000 held in Sri Lankan Rupees which is subject to restrictions imposed under Sri Lankan banking regulations.

#### Donated services

The value of Canadian volunteers working overseas is recorded as both revenue and expense, based on a daily rate derived from Statistics Canada information.

#### 3 Financial instruments

WUSC's financial instruments consist of cash and cash equivalents, project receivables, amounts receivable and accounts payable. Management believes the carrying values of these instruments approximate their fair values due to their short terms to maturity.

##### Concentration of credit risk

The majority of the project receivables balance as at March 31, 2008 relate to contribution agreements or service contracts with government agencies. Management believes an adequate provision has been made for any potentially uncollectible amounts.

##### Translation of foreign currencies and currency risk

Contract advances received in foreign currencies are generally disbursed in the same currency, effectively hedging WUSC's exposure to currency fluctuations. These revenues and expenditures are translated at the rate in effect when contributions are received.

All other transactions are translated into Canadian dollars at the average exchange rate for the period. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated at rates in effect at year end.

##### Letters of credit

CIDA can require letters of credit to secure contractual advances for certain projects. As at March 31, 2008, WUSC had provided such letters amounting to US \$300,000 and Cdn \$800,000 (2007 – Cdn \$1,050,000) to collateralize its obligations.



## 5 Project receivables

	2008	2007
	\$	\$
CIDA	465,046	469,722
Foreign funding	100,215	197,799
Canadian Red Cross	223,498	–
Other Canadian sources	171,463	312,749
	<u>960,222</u>	<u>980,270</u>

## 6 Capital assets

		2008	2007
	Cost	Accumulated depreciation	Net
	\$	\$	\$
Land	250,000	–	250,000
Building	557,686	201,119	356,567
Office equipment	139,799	68,245	71,554
Computer hardware and software	338,270	142,193	196,077
	<u>1,285,755</u>	<u>411,557</u>	<u>874,198</u>
			<u>630,717</u>

WUSC recorded amortization expense of \$146,864 for the year ended March 31, 2008 (2007 – \$62,515).

## 7 Transaction and balance with CBO Travel Inc.

CBO Travel Inc. is a travel agency specializing in travel arrangements for non-government organizations. During the year, WUSC purchased \$655,132 (2007 – \$ 579,500) of travel services from CBO Travel Inc. These transactions are recorded at their fair value.

## 8 Contract advances and other

Contract advances and deferred project donations arise from the following sources:

	2008	2007
	\$	\$
CIDA	909,910	1,842,508
Foreign funding	2,639,305	4,770,961
Other Canadian sources	456,050	262,234
Deferred project donations	140,100	110,750
	<u>4,145,365</u>	<u>6,986,453</u>

## 9 Internally restricted net assets

The Board of Directors has internally restricted net assets for the following:

	Beginning of year	Change in the year	End of year
	\$	\$	\$
Severance pay	744,535	–	744,535
Development initiatives	394,323	–	394,323
Operating initiatives	187,237	-182,711	4,526
	<u>1,326,095</u>	<u>-182,711</u>	<u>1,143,384</u>

## 10 Commitments

WUSC is committed under operating leases for the rental of equipment with annual payments as follows:

		\$
Year ending March 31,	2009	12,254
	2010	2,804
	2011	2,804
	2012	2,804
	2013	2,101

## 11 Contingencies

The terms of contribution agreements with the Canadian International Development Agency and some other funding agencies allow these agencies to conduct audits to ensure project expenditures are in accordance with the terms and conditions of the funding agreement. Ineligible expenditures, if any, may result in WUSC reimbursing a portion of the funding. Management believes that WUSC has incurred no material unrecorded liabilities related to ineligible expenditures.

## 12 Fundraising and other Canadian sources

	2008	2007
	\$	\$
Uniterra Partners and Participants	248,982	306,801
Tsunami Contributions	–	79,525
Government of Canada – Other	69,018	85,306
Ontario Ministry of Training Colleges and Universities	115,847	130,879
McConnell Foundation	110,000	82,218
Maytree Foundation	33,103	39,761
Canadian Auto Worker's Social Justice Fund	128,325	–
Undesignated Donations	25,179	24,862
Other	129,088	211,763
	<u>859,542</u>	<u>961,115</u>

## 13 Other revenues

	2008	2007
	\$	\$
Investment Income	199,829	126,886
Management Fee (from DCFRN)	146,369	72,366
Membership Fees	60,190	61,200
Annual Assembly	72,697	46,904
CBO Travel equity income	488	12,940
Miscellaneous	26,705	20,698
	<u>506,278</u>	<u>340,994</u>







