WORLD UNIVERSITY SERVICE OF CANADA

2013-2014 ANNUAL REPORT





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WUSC

World University Service of Canada is a Canadian non-profit organization dedicated to providing education, employment and empowerment opportunities for youth around the world.







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AMIT CHAKMAChair, Board of Directors

CHRIS EATON

Executive Director

A MESSAGE FROM THE CHAIR OF THE BOARD AND THE EXECUTIVE DIRECTOR OF WUSC

Young people constitute the largest demographic group in the world today, numbering more than 2.2 billion, the majority of whom live in the developing world. Collectively, their challenges, aspirations and opportunities will affect social, economic and political developments around the globe for decades to come. In this context, it is critical that we work towards a world in which young people can fully participate in the inclusive and dynamic development of the communities and wider societies of which they are a part.

For this reason, youth are the target of our 24 initiatives in more than 20 countries in Africa, Asia and the Americas, as summarized in this year's annual report, and detailed on our website at wusc.ca. As you read this year's report, please note our work strengthening teacher education in Afghanistan, expanding education opportunities for girls and young women in the refugee camps and surrounding communities of northern Kenya, and strengthening the provision of technical and vocational education in Sri Lanka.

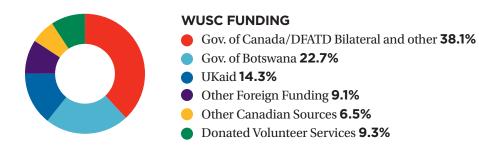
Youth are also the focus of our new strategic framework which seeks to improve the lives and prospects of over 10 million young women and men, over the next six years, while also providing international and leadership opportunities for Canadians of all ages.

The core of our work will continue to be initiatives that expand access to high quality primary, secondary and tertiary education. We will also build on our experience strengthening the delivery of market-relevant skills, to foster a successful transition for youth to meaningful employment. Similarly, we will continue to create opportunities for youth to develop and demonstrate their leadership as full participating members of their community.

To achieve these goals, we will work with partners who share a common purpose in delivering systemic change for youth – partners from civil society, academia and the private and public sectors. WUSC's institutional members, local committees, alumni and donors will be particularly important in realizing these ambitions.

WUSC is in a strong position to pursue its work at the highest standards of effectiveness and accountability. In this context, we want to acknowledge and thank our funders, donors, partners, volunteers, staff and board members for their steadfast commitment and support to changing the world through education.

EDUCATION CHANGES THE WORLD.





WUSC PROGRAM SPENDING

- Education **51.1%**
- Employment 12.8%
- Empowerment 13.7%
- Health/Living Conditions/Other 13.3%
- Administration/Fundraising **9.1%**

WHERE WE WORK









Farm Radio International

The MATCH International Women's Fund





Afghanistan, Bolivia, Botswana, Burkina Faso, Canada, Colombia, Ghana, Haiti, Indonesia, Kenya, Malawi, Nepal, Peru, South Sudan, Sri Lanka, Vietnam

Bolivia, Botswana, Burkina Faso, Canada, Ghana, Guatemala, Guinea, Malawi, Mali, Nepal, Niger, Peru, Senegal, Vietnam

Burkina Faso, Ethiopia, Ghana, Malawi, Mali, Tanzania, Uganda

Canada, Congo, Ghana, Malawi, Peru

- Uniterra is Canada's leading volunteer cooperation program, co-led by WUSC and CECI, the Centre for International Studies and Cooperation.
- Farm Radio International and MATCH International Women's Fund are major partners with whom WUSC shares administrative services.
 Each organization has its own independent board and development mission.

UNIVERSITY AND COLLEGE MEMBERSHIP

BRITISH COLUMBIA

- Pearson College †
- Royal Roads University † ‡
- Simon Fraser University † ‡
- University of British Columbia † ‡
- University of Northern British Columbia † ‡
- University of Victoria † ‡
- Vancouver Island University † ‡

ALBERTA

- MacEwan University † ‡
- University of Alberta † ‡
- Campus St-Jean †
- University of Calgary †

SASKATCHEWAN

- University of Regina † ‡
- University of Saskatchewan † ‡

MANITOBA

- Brandon University † ‡
- Université de Saint-Boniface † ‡
- University of Manitoba † ‡
- University of Winnipeg †

QUÉBEC

- Bishop's University †
- Champlain Regional College -Lennoxville †
- Concordia University † ‡
- McGill University † ‡
- Séminaire de Sherbrooke †
- Université de Montréal ¹
- Université du Québec à Montréal †
- Université du Québec en Outaouais ‡
- Université de Sherbrooke
- Université Laval † ‡

ONTARIO

- Algoma University †
- Brock University † ‡
- Cambrian College ‡
- Carleton University † ‡
- Humber College † ‡
- Huron University College † ‡
- La Cité collégiale †
- Lakehead University †
- · Laurentian University †
 - Orillia Campus †
- McMaster University † ‡
- Nipissing University † ‡
- Queen's University † ‡
- Ryerson University † ‡
- Sault College of Applied Arts and Technology † ‡
- Trent University † ‡
- University of Guelph † ‡
- Collège d'Alfred de l'Université de Guelph † ‡
- University of Ontario
 Institute of Technology † ‡
- University of Ottawa † ‡
- University of Toronto ‡
 - Innis College †
- Mississauga Campus †
- New College †
- Scarborough Campus †
- Trinity College †
- University College †
- Victoria College †
- University of Waterloo † ‡
- University of Windsor † ‡
- Western University † ‡
- Wilfrid Laurier University † ‡
- Brantford †
- York University † ‡
 - Glendon College
- Keele Campus †

NEW BRUNSWICK

- Mount Allison University † ‡
- Université de Moncton -Edmundston †
- University of New Brunswick † ‡
- Fredericton †
- Saint John †

PRINCE EDWARD ISLAND

University of

Prince Edward Island † ‡

NOVA SCOTIA

- Acadia University † ‡
- Dalhousie University † ‡
- Faculty of Agricultural †
- University of King's College † ‡
- Mount Saint Vincent University † ‡
- Nova Scotia Community College †
 Saint Francis Xavier University † ‡
- Saint Mary's University † ‡

BURKINA FASO

- Université de Koudougou ¹
- Université de Ouagadougou †
- Université Polytechnique de Bobo Dialousso †

GHANA

- University of Cape Coast †
- University of Ghana -Development Studies †

† Local Committee

‡ Institutional Member

EDUCATION

WUSC is built on the principle that education is fundamental to human, social and economic development. A good quality education system is the cornerstone of a country's wealth in human capital as well as its ability to sustain its people and contribute to peace and prosperity in the world.

Education is a person's most valuable and portable asset and for 1.8 billion youth in developing countries it is education that provides the best way forward for them, their families and communities. Our goal is to improve education quality and access for youth in the developing world.



AFGHANISTAN

WUSC is contributing substantial expertise to Afghanistan's national education reform and playing an important role in the country's redevelopment. We are working with the Ministry of Education and teachers colleges to build a system that can train and qualify male and female teachers to provide quality education for 12 million school-aged Afghans.

WUSC is helping the country move from a situation where three quarters of the population is illiterate, the majority of teachers are not trained or accredited and the few accredited choose not to teach — to establish a national system that supports and values education.



14,313 lecturers, teachers and student teachers – 88% of them women – are being affected by policies developed under this WUSC program.

Efforts focus on four policy areas: the accreditation of teacher training institutions, the certification of teachers, the curriculum of teacher education, and the development of individual and institutional capacity for Afghanistan to implement and administer these policies. As WUSC facilitates the sharing of Canadian expertise to strengthen education in Afghanistan, our policy development process includes an unequivocal commitment to equality between women and men.



320 managers and staff at Afghanistan's national Teacher Education Directorate are engaged in WUSC-led activities in the country.

WUSC takes a participatory approach that ensures the local government and other Afghan education organizations are at the centre of all decisions. WUSC has fostered strong and productive relationships with the individuals and departments who will be responsible for the long-term implementation of the policies developed during this initiative.

WUSC EDUCATION RESULTS 2013-14

This year,
65,000 people
- half of them female enjoyed better access to
quality education because
of WUSC.

WUSC is working with
143 partners
to improve education
from primary to postsecondary in 10 countries.

12,000
educators trained and
enabled
to deliver quality education
via WUSC.

41,000

refugees benefitted from expanded access to quality, gender-inclusive education.



Youth count for 94% of those directly targeted by WUSC's education programming over five years

GHANA

For 20 years, WUSC has worked with Ghanaians to improve education quality and access and to achieve equality for girls in education across the country. A recently concluded project in the Bibiani-Ahwianso-Bekwai District specifically improved education quality, governance of educational services and strengthened teaching capacity in 28 schools in 12 communities.



24 girls and boys clubs were created during this project, providing time, space and support for 1,222 students to improve their school work, self-esteem and skills in communication, teamwork, problem solving and leadership.

Working with government and private-sector partners, WUSC provided training and technical assistance in teaching and classroom management. A key element was facilitating peer-support mechanisms for the sharing of lessons, tools and best practices.

WUSC supported District Assembly and education officials in designing and implementing new policies. These resulted in more effective monitoring and support for teachers, a more enabling environment for learning and teaching, and educational programs that better reflected the interests and priorities of girls and boys. Gender-sensitivity training for education officers, teachers and Heads of Departments led to more gender-sensitive and girl-friendly schools.



68 school performance improvement plans were developed and implemented, during this 3-year project, with the involvement of school families, teachers, head teachers and district education officers.





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KENYA

WUSC and its partner Windle Trust Kenya are expanding its work providing quality education for students in Kenyan refugee camps and surrounding communities through two large-scale initiatives in collaboration with Canadian, international and in-country partners.

We are making excellent progress to ensure access to quality education for refugee girls; providing remedial classes, resources and support for girls and boys in and around the Dadaab and Kakuma refugee camps and surrounding communities.

WUSC and its partners in the Kenya Equity in Education Project (KEEP) are directly addressing the barriers that prevent girls from learning and performing. Such issues range from the practical: lack of sanitary wear, uniforms and latrines; to larger societal issues such as early marriage, pregnancy and lack of support for girls' education. KEEP is funded mainly by UKaid.

KEY RESULTS FROM KEEP'S FIRST YEAR:

75 primary &
14 secondary
schools are providing
girls with better
education

370 girls awarded scholarships for secondary school

teachers,
counsellors and
mobilizers work to
keep and help girls
in school

Also this year, WUSC played a key role in a new initiative, Borderless Higher Education for Refugees (BHER), which aims to provide internationally recognized postsecondary higher education for refugees living in and near the populous Dadaab refugee camps. WUSC and Windle Trust Kenya are providing critical one-year preparatory courses that provide essential training in English for academic purposes and research methods. The courses set students up for success before they enter their university certificate or diploma program.



Over 200 students, 32% of whom are women, completed the BHER preparatory year, this year, and are ready for post-secondary programs.

Students will then be able to go on to enroll in internationally recognized university programs in education, social sciences, public health and other fields. In BHER, WUSC and Windle Trust Kenya join a consortium of Canadian and African universities on a groundbreaking initiative that should significantly enhance the population of teachers in Dadaab in the short and medium term, as it answers the crucial need for educational opportunities for refugee youth now and in the long-term.





"[KEEP] is one of the projects that has taken care of both refugees and surrounding host communities in the area of Education in a massive way."

~ Hon. Daniel Nanok, MP, Turkana West.

SOUTH SUDAN

WUSC's programming in South Sudan addressed critical education needs in the wake of decades of conflict and civil unrest. Our interventions improved education quality, increasing teachers' skills, supporting youth education and enhancing respect for education in the country.

Teachers received English language training as well as instruction in pedagogy and gender awareness, significantly enhancing teaching methodology and effectiveness. The language of instruction in South Sudan changed from Arabic to English but few teachers have adequate English skills. The four-year project achieved impressive outcomes.



330 state teachers completed English language training and show significant improvements in their language and teaching abilities.

The literacy rate in South Sudan is one of the lowest in the world, with women particularly affected. An important component of WUSC's work in South Sudan was the training in Basic Adult Literacy in English, which provided literacy, numeracy and life skills training. This training addressed a significant need identified by women with limited educational opportunities.

The training and teaching materials were specifically designed to meet the educational needs of women; yet the training was so popular, it was subsequently extended to men and offered in additional locations, more than doubling the number of beneficiaries and raising skills and employability for all of them.



747 people, mostly women, enhanced their English, literacy, numeracy, self-confidence and life-skills through Basic Adult Literacy training.

Though our program ended at the end of the financial year, we remain hopeful to to re-engage in South Sudan, despite the current conflict, and work to build a bright future for the country.

EMPLOYMENT

Unemployment remains a critical issue amongst the world's youth, entrenching and/or spreading poverty. Youth often struggle to gain meaningful employment with young women facing additional barriers to employment and training. Many youth fall into temporary, unsafe, low-paying jobs in order to provide for themselves and their families.

Youth need the means and opportunity to develop their professional skills. WUSC partners with the private sector, training institutions and communities to create employment opportunities and economic growth. We support employment by facilitating vocational training, supporting entrepreneurship, strengthening employment services and catalysing job creation.



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SRI LANKA

This year was WUSC's 24th in Sri Lanka and marked the culmination of highly effective programming in vocational training, entrepreneurship and economic empowerment. A national conference in November 2013 brought together 200 experts, partners, employers and actors in vocational training to consolidate best practices and lessons learned. It helped to document the achievements of a transformative program that influenced national policy and delivered major gains in employment and life conditions for youth, women and marginalized people across the country.



7,532 people acquired technical and vocational skills in the last 5 years of this initiative -37% of them women.

WUSC has enhanced employment opportunities and improved socio-economic conditions for thousands of Sri Lankans across the island. WUSC partnered with government and private-sector actors to provide youth with vocational training in key industries, and high-demand marketable skills in fields such as IT, automotive, hospitality, apparel and construction. A holistic approach that included life skills along with technical training resulted in higher employment rates for youth and higher rates of satisfaction for employers.

Our efforts also focused on training women for higher-income trades and increasing social acceptance of women in "non-traditional" careers. Collaboration with the private sector and community organizations was critical for ensuring the training's relevance and for increasing employment opportunities for the participants. WUSC's employment-oriented, gender-inclusive vocational training model has proven to be a very effective way to prepare and transition women and youth into the labour force.



As a child, Jude was left at an orphanage because he was hearing impaired. Through hard work, determination and help from WUSC's vocational training course the 25-year-old is now a professional tailor and a model volunteer in his community.

PERU

WUSC is working to improve economic and living conditions for youth in impoverished areas of Southern Lima and opening doors to safe, rewarding and sustainable jobs. This is a multi-sector youth employment and entrepreneurship initiative where WUSC works closely with the private sector, government and vocational training institutes to provide demand-driven employment skills.

The program is raising youths' employability in two ways: by strengthening their professional, personal, and social skills relevant to finding and retaining a job for 500 youth; and by improving their access to high-demand technical careers. Additionally, the initiative supports 100 young entrepreneurs by strengthening their business capacities with training in management, planning, marketing and by enhancing their related networking and personal skills.





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The training directly addresses gender stereotypes and aims for equal participation between women and men to ensure fair access to a range of skill building for all participants.

Constructive linkages are being forged between local private sector employers, government agencies, and vocational training providers that promote citizen involvement in addressing community challenges. Such links will contribute to the sustainability of project results and generate ongoing progress.

WUSC EMPLOYMENT RESULTS 2013-14



This year, over **15,000** people have improved skills for employment or entrepreneurship.

64%
of those with improved
employment and business
development skills were
women.

Youth make up
over **50%** of beneficiaries
targeted by WUSC
employment programs over
5 years.

26,000
people, this year,
benefitted indirectly from
expanded employment
opportunities for
disadvantaged youth.

partner organizations
from private, government
and civil society sectors
work with WUSC to
enhance employment for
marginalized people.

VIETNAM

This year marks 40 years of WUSC presence in Vietnam; supporting vocational training, higher education and private sector development. WUSC volunteer professionals help build capacity in the country through many strong partnerships with the community colleges, training institutions, universities and private industry.



37 professionals contributed this year to economic development and vocational training in Vietnam through our Uniterra volunteer cooperation program.

WUSC's approach connects training to labour market needs and the private sector to ensure curriculum is current and relevant. Such linkages help vocational schools foster a comprehensive and capable workforce that will support Vietnam's rapid progress and prepare youth for sustainable employment in fields such as tourism, business, IT, communications, management, marketing and finance.

On behalf of the Government of Canada, WUSC also provides project management, logistic support and knowledge management to development projects to improve planning and achieve successful outcomes.



Building on the legacy of WUSC volunteer professionals in Vietnam over the decades, 214 volunteer cooperants have supported Vietnam's development since 2009.





EMPOWERMENT

Youth today face many daunting challenges. Chief among them is trying to contribute socially and politically in societies that do not hear their voices.

WUSC believes that, given the right opportunities, youth can actively contribute to the development of their community, country and the world. We work to empower youth, women, and other marginalized populations by supporting initiatives that improve gender equality and basic rights, while promoting volunteerism, peer-to-peer networks and opportunities to build leadership skills and exercise them.



GHANA

In the Bibiani-Anhwiaso-Bekwai District of western Ghana, WUSC and its partners helped improve governance in 12 communities via a multi-stakeholder initiative that concluded this year. The initiative resulted in improved infrastructure and upgraded services for the 134,000 people in the district, in terms of education, water and sanitation and youth employment.







The initiative supported citizen participation and responsibility and it enhanced the responsiveness, accountability and transparency of governance in the district. Previously, members of the community were often left out of important decision-making processes and priority needs were not adequately reflected in district plans.



9,513 district officers, community administrators and citizens participated in community meetings to discuss the community needs and devise action plans, via this 3-year project.

District Assembly members, community leaders and local citizens benefitted greatly from a range of capacity building efforts using proven participatory methods.

Community committees are better attended and empowered, more aware of their roles and responsibilities and able to address their needs with and through local actors and stakeholders such as government, the private sector, mining interests and non-governmental organizations (NGOs).

The committees operate more efficiently, hold regular meetings and ensure the monitoring and supervision of all community initiatives.

BURKINA FASO, BOTSWANA & MALAWI

A healthy population leads to an empowered population able to contribute to a country's economic, social and political growth. Vulnerable groups such as women, children, youth and those living with HIV and AIDS face many barriers in accessing quality health care and support. While civil society organizations (CSOs) and health workers are present to provide these groups with proper health, nutrition and advocacy information they often lack the resources and project management capacity to meet the need.

Our work in **Burkina Faso** aims to reduce the mortality of mothers, newborns and young children in four rural districts by helping improve the quality of and promote access to health services. We are building capacity by training physicians, managers and health workers and promoting healthier nutrition using locally appropriate foods. We support women's income-earning initiatives so that mothers can afford to pay for quality health services themselves.

In **Botswana**, WUSC is working with over 50 CSOs and umbrella NGOs that carry out key HIV and AIDS prevention interventions, coordination and advocacy. WUSC is building the capacity of these organizations through coaching and training in project management, organizational development and financial management.

In **Malawi**, WUSC partners with a number of women-led local organizations to ensure that sexual and reproductive health rights of women and girls living with HIV and AIDS are protected and upheld. WUSC is strengthening the capacity of partner organizations to promote and increase the protection of sexual and reproductive health rights of women living with HIV and AIDS through training, fundraising, advocacy and awareness campaigns, participatory radio campaigns and use of peer educators.



When single-mother Amina learned she was pregnant and HIV positive she faced discrimination. After joining a WUSC-aided support group, she learned about her sexual and reproductive health rights. When Amina remarried and gave birth to her 2nd child she was confident in her rights to receive proper health care and was amazed at the change in attitude of newly trained healthcare and hospital workers.

WUSC EMPOWERMENT RESULTS 2013-14

50,000+ girls and women strengthened their skills, role, voice and agency this year due to WUSC interventions.

23,000+
people this year
benefitting from improved
governance, services and
conditions
as a result of WUSC.

1.8 million
people benefitting
indirectly from WUSC
programs this year to
improvie health or
socio-economic
conditions.

This year
104,000+ people
have better socio-economic
conditions as a result of
WUSC.

Indonesian educators
and community leaders
came to Canada via WUSC
for study
and leadership training,
this year.



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SRI LANKA

This year saw the completion of another initiative in Sri Lanka for marginalized women — improving the daily living and working conditions for tea pluckers and plantation workers in tea and rubber growing regions. WUSC worked with private and government stakeholders in the tea sector as well as unions and other NGOs to improve dialogue on economic future of the industry while focusing on securing the socio-economic rights of women and men in plantation communities.

Over a period of 13 years, WUSC helped plantation companies transform the workplace. Improving labour relations between management and plantation employees, introducing better Occupational Safety and Health systems, and increasing the number of women in leadership positions have achieved both rise in productivity and worker satisfaction.

Although Sri Lankan law grants plantation workers full citizenship rights, lack of access to government services, cultural and language barriers had the effect of marginalizing workers and preventing them from understanding and exercising their rights. WUSC assisted plantation workers in obtaining basic identity documents such as birth certificates and or national identity cards, which are required for opening a bank account, enrolling in school or traveling off of the estate.

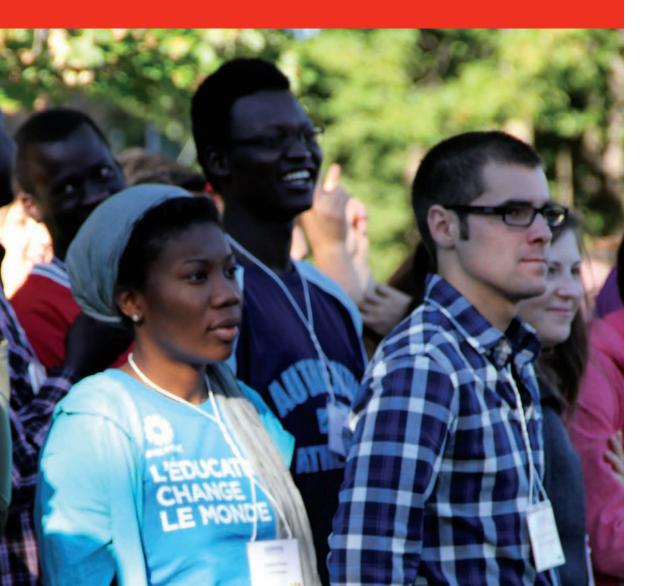


340,000 people benefit from improved policies and conditions impacting 400 tea estates across Sri Lanka, over 5 years.

Though this initiative has ended, WUSC will continue its work on plantation communities focusing now on the economic and social empowerment of women through improving financial literacy, leadership roles and entrepreneurship abilities.

CANADA

Canadians play an important role in international development at home and overseas and WUSC is a key channel for some of Canada's most effective efforts. WUSC provides opportunities for young, mid and late-career professionals to volunteer in developing countries, sharing expertise and strengthening initiatives in order to achieve significant development results.



RESULTS IN & FOR CANADA 2013-14

80,000

youth in Canada and internationally have grown through leadership and life skill building opportunities facilitated by WUSC, this year.

1300

youth in Canada actively participated as volunteers in peer-to-peer networks championing and supporting WUSC.

The **67**th
International Seminar brought Canadian and West African students together in Burkina Faso to focus on youth employment.





Canadian
individuals and
charities donated
more than \$160,000
towards WUSC in addition to
\$2.9 million raised for
the Student Refugee
Program.

VOLUNTEER COOPERATION

Volunteer cooperation is the most cost-effective way of effecting sustainable results in development and WUSC is a leader with decades of expertise in recruiting and enabling volunteer professionals to make an impact. Similarly, volunteer cooperation is a valuable way for Canadian organizations and businesses to develop and internationalize their staff, while demonstrating a commitment to corporate social responsibility in developing countries.

Uniterra is WUSC's volunteer cooperation program, run jointly with Montreal-based CECI - the Centre for International Studies and Cooperation. Skilled Canadians are carefully matched with Southern partner organizations to improve capacity, strengthen skills, improve services; and offer a life-changing experience for the volunteer.

WUSC brings expertise in the vocational and employment skills sector to a major initiative in **Haiti** where specialized volunteers lend their expertise to strengthen Haitian organizations that can enhance governance, education and economic development.



295 volunteer missions between Canada and Haiti have been completed since 2010.

Results in Haiti include upgraded training for youth interested in working in a promising tourism industry; enhanced management and productivity of 75 business initiatives; increased services for entrepreneurs and a new strategic plan for growth and development in agriculture and manufacturing. The initiative is funded by the Government of Canada and managed by a consortium of four Canadian NGOs: CECI - the Centre for International Studies and Cooperation, CESO - the Canadian Executive Service Organization, FPGL - Fondation Paul Gérin-Lajoie, and WUSC.



"MD Physicians has gained an employee who has a broader perspective on life and this can help in meetings and in work life when you have to react to any issues. You learn to listen to different perspectives."

~ Diane Woollard, MD Physicians employee & Uniterra Leave for Change volunteer in Malawi.

STUDENT REFUGEE PROGRAM

WUSC marked an important milestone in 2013–14 with the 35th anniversary of the Student Refugee Program (SRP). This year 73 new students came from their countries of Asylum: Kenya, Malawi and Thailand; sponsored by WUSC campus committees to study in Canadian colleges and universities. This remarkable program owes its success to the passion and dedication of student volunteers, individual donors and our university and college institutional members who make the dream of higher education and a new life in Canada come true for these resilient and hardworking refugee students.



1400 refugee students have been able to study at nearly 100 participating colleges or universities in Canada, since 1978, via the SRP.

This fall, the SRP will greet four students from Syria – a start to our effort to meet the tremendous need of the young men and women who have been displaced and their studies interrupted by the Syrian conflict.



2013 INTERNATIONAL FORUM

The theme of Great Development Debates was hugely appreciated and made for a stimulating and interactive International Forum 2013, in Ottawa.



450 people attended the 2013 International Forum - the most ever!

Participants from across Canada and around the world had a rare opportunity to engage with expert speakers and academics while keen discussions took place during plenaries and workshops. Timely and crucial development issues were on the agenda; including topics such as market solutions for the poor, mining companies for sustainable development and the role of youth voices in international development.

Regardless of which side of the debated topics Forum participants landed, all left with a greater understanding of the development issues and renewed dedication for changing the world.

Stay tuned for more information on the 2015 International Forum taking place in Montreal.



DEVELOPMENT **INITIATIVES &** SUMMARY CONSOLIDATED FINANCIAL **STATEMENTS**

Year ended March 31, 2014



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DEVELOPMENT INITIATIVES

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
INTERNATIONAL STUDENT MANAGEMENT - BOTSWANA Managing scholarship programs and services for Batswana students attending Canadian post-secondary institutions. PARTNERS: Government of Botswana, The Ministry of Education (MOE); and The Department of Local Government Service Management (DLGSM) FUNDERS: MOE and DLGSM	\$7,840,858
UNITERRA PHASE II - MULTIPLE COUNTRIES Contributing to reducing inequality around the world by mobilizing volunteers, partners and the Canadian public. PARTNERS: Centre d'étude et de coopération internationale (CECI) and local partners in 12 countries throughout Africa, Asia and the Americas FUNDER: Department of Foreign Affairs, Trade and Development (DFATD)	\$5,272,682
KENYA EQUITY IN EDUCATION PROJECT - KENYA Improving the access and quality of education for marginalized girls and boys in northern Kenya by building girl-friendly school environments, supporting female learners, and generating parent and community support for girls' education. PARTNERS: Windle Trust Kenya, Farm Radio International, White Ribbon Campaign FUNDER: UKaid	\$4,944,155
TEACHER CERTIFICATION AND ACCREDITATION - AFGHANISTAN Establishing a system for the certification of teachers and the accreditation of teacher training institutions to improve the overall quality and access to education in the country. PARTNERS: MOE, Teacher Education Department (TED) and in country partners FUNDER: DFATD	\$2,523,397
AFRICAN FARM RADIO RESEARCH AND OTHER INITIATIVES - MULTIPLE COUNTRIES IN AFRICA Demonstrating the impact of using radio with other communication technologies to advance farmer food security. Implemented by Farm Radio International (FRI). PARTNERS: Farm Radio International FUNDER: Bill and Melinda Gates Foundation	\$1,389,722

DEVELOPMENT INITIATIVES (CONT'D)

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
PROGRAM FOR REHABILITATION THROUGH EDUCATION AND TRAINING (PRET OPTIONS) - SRI LANKA Offering skills-for-employment training to poor and marginalized Sri Lankans and increasing the acceptance and use of appropriate training methodologies. PARTNERS: Government of Sri Lanka, Vocational Training Authority (VTA), Ministry of Youth Affairs and Skills Development (MYASD), National Apprenticeship and Industrial Training Authority (NAITA), Tertiary and Vocational Education Commission (TVEC) and local NGOs and Private Sector FUNDERS: DFATD, the Government of Norway	\$1,112,845
PROJET D'AMÉLIORATION DE LA SANTÉ DES MÈRES ET DES ENFANTS Reducing morbidity and mortality of mothers, newborns and children under five by improving the quality of health services the nutritional state of mothers and children. PARTNERS: University of British Columbia, Université Laval, Farm Radio International FUNDER: DFATD	\$773,254
BUILDING A SUSTAINABLE FUTURE THROUGH EDUCATION AND TRAINING - SOUTH SUDAN Supporting youth employment through vocational and life skills training; increasing women's numeracy and literacy skills; and improving the delivery of primary and secondary education. PARTNERS: Windle Trust International (WTI), Norwegian Refugee Council (NRC), South Sudan Ministry of Education FUNDER: DFATD	\$598,556
LOCAL LEADERSHIP FOR DEVELOPMENT - INDONESIA Facilitating academic exchanges between Canadian and Indonesian universities and organizing scholarship placements and study tours in Canadian universities, colleges and ministries. PARTNERS: Cowater International Inc., Indonesian universities FUNDER: DFATD	\$563,600

DEVELOPMENT INITIATIVES (CONT'D)

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
PLANTATION COMMUNITIES PROJECT - SRI LANKA Improving the socio-economic conditions of marginalized tea and rubber plantation residents by empowering them to exercise their rights and function as viable actors for their own development. PARTNERS: Government of Sri Lanka, Plantation Human Development Trust (PHDT), Regional Plantation Companies (RPC), Civil Society partners FUNDERS: DFATD, Saskatchewan Crown Investments Corporation	\$555.587
SUPPORTING GOVERNANCE, EDUCATION AND ECONOMIC DEVELOPMENT IN HAITI (PCV II) Building capacity in curriculum enhancement and pedagogy by strengthening Haiti's National Technical Training Institute (INFP) and vocational training schools through volunteer cooperation. PARTNERS: Centre d'étude et de coopération internationale (CECI); Foundation Paul Gérin-Lajoie; Canadian Executive Service Overseas (CESO), Institut national de la formation professionnelle (INFP), Civil Society Organizations FUNDER: DFATD	\$555,582
PROGRAM SUPPORT UNIT - PERU Providing management and technical assistance to improve the effective delivery of Canadian ODA and manage local established funds for Peru's social sectors. PARTNER: DFATD FUNDER: DFATD	\$547,720
PROMOTION OF YOUTH ENTREPRENEURSHIP AND EMPLOYABILITY IN SOUTHERN LIMA - PERU Providing youth in Southern Lima with appropriate training in technical and business skills, greater access to employment and entrepreneurship training. PARTNERS: Asociación UNACEM- Corporate Social Responsibility Organization of Unión Nacionalde Cementos Andinos (UNACEM SS.AA) FUNDERS: DFATD, Asociación UNACEM	\$538,552
PROGRAM SUPPORT UNIT - VIETNAM Providing management and technical assistance to improve the effective delivery of Canadian ODA to Vietnam. PARTNER: DFATD FUNDER: DFATD	\$482,263

DEVELOPMENT INITIATIVES (CONT'D)

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
PROGRAM IMPLEMENTATION OF FARM RADIO INTERNATIONAL AND MATCH INTERNATIONAL WUSC provides on-going support services to FRI and MATCH under management services agreements. PARTNERS: Implemented through various partners. FUNDERS: Various Funders	\$444,487
BIBIANI ANHWIASO BEKWAI DISTRICT DEVELOPMENT - GHANA Promoting economic growth and development in the district by strengthening governance and service delivery, improving quality of education, and supporting job creation for youth. PARTNERS: Rio Tinto Alcan, Bibiani Anhwiaso Bekwai District Assembly FUNDERS: DFATD, Rio Tinto Alcan	\$380,936
BOTSWANA NATIONAL AIDS PREVENTION SUPPORT - BOTSWANA Improving HIV prevention by working closely with Civil Society Organizations that are carrying out key HIV and AIDS prevention interventions throughout Botswana. PARTNERS: Government of Botswana, Various Civil Society Organizations FUNDERS: World Bank	\$379,286
STUDENT REFUGEE PROGRAM - CANADA Sponsoring and supporting post-secondary students fleeing war or persecution in Africa and Asia to continue their studies and resettle in Canada. PARTNERS: Windle Trust; United Nations High Commissioner for Refugees (UNHCR); Jesuit Refugee Service (JRS); Citizenship and Immigration Canada and Government of Quebec FUNDERS: Ontario Ministry of Training, Colleges and Universities, Government of Ontario; JRS; WUSC Local Committees; and individual donors	\$375,783
AUSTRALIAN YOUTH AMBASSADORS FOR DEVELOPMENT - GHANA & PERU Empowering global communities through delivering social development and education projects. PARTNERS: Scope Global, Civil Society Organizations FUNDERS: Scope Gobal recieves funding from the Australian Government Department of Foreign Affairs and Trade	\$375,514

DEVELOPMENT INITIATIVES (CONT'D)

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
MAATLA - BOTSWANA Strengthening the capacity of civil society in Botswana to address the HIV epidemic by scaling up treatment, care, and support for people living with the disease. PARTNERS: FHI360, Civil Society partners in Botswana FUNDERS: USAID	\$337,816
OTHER WUSC PROJECTS - VARIOUS COUNTRIES PARTNERS: Various partners in various countries FUNDERS: Various funders	\$337,363
BUREAU OF POPULATION, REFUGEES, AND MIGRATION - KENYA Providing after-school classes, remedial education, and educational resources to increase the enrollment and retention rates of refugee girls in the Dadaab and Kakuma refugee camps in Kenya. PARTNERS: Windle Trust Kenya FUNDERS: U.S. Department of State Bureau of Population, Refugees, and Migration	\$315,551
STUDENTS WITHOUT BORDERS® * Supporting development goals of WUSC and our partners overseas while providing international learning opportunities for post-secondary students through internships. PARTNERS: University of Toronto at Scarborough, University of Waterloo, St Paul University College, Université de Sherbrooke, University of Ottawa, Université Laval, St-Jerome University College, Northern Youth Abroad (NYA) Northern Youth Abroad and in-country partners FUNDERS: Various Funders	\$224,569
ANDEAN REGIONAL INITIATIVE - PERU, COLOMBIA, BOLIVIA Improving the social and economic well-being of women and men in targeted communities by enhancing accountability, collaboration, and corporate social responsibility. PARTNER: DFATD FUNDER: DFATD	\$157,191

DEVELOPMENT INITIATIVES (CONT'D)

April 1, 2013 to March 31, 2014

PROJECT	AMOUNT
SKILLS DEVELOPMENT PROGRAM - NEPAL Increasing the employment and employability of Nepalese youth through establishing quality vocational training, delivering on-the-job training and integrating gender and social inclusion. PARTNERS: Industrial Enterprise Development Institute (IEDI), Colleges and Institutes Canada, Centre d'étude et de coopération internationale (CECI), Government of Nepal FUNDERS: Asian Development Bank	\$73,879
WE HAVE RIGHTS TOO! PROTECTING THE RIGHTS OF WOMEN AND GIRLS LIVING WITH HIV AND AIDS - MALAWI Ensuring that the sexual and reproductive health and rights of women and girls living with HIV and AIDS are respected, protected and upheld. PARTNERS: Women for Fair Development (WOFAD), Coalition of Women Living with HIV and AIDS (COWLHA) FUNDERS: Tilitonse Fund	\$67,675
TOTAL	\$31,168,823

^{*}Students Without Borders®/Étudiants sans frontiers® is not in any way affiliated with Médecins Sans Frontières/Doctors Without Borders. Doctors Without Borders is a registered trade-mark of Bureau International de Médecins Sans Frontières.

This year, an estimated \$2.9 million was raised on campuses by WUSC volunteers to fully fund education and living costs for 73 students sponsored through the WUSC Student Refugee Program.

REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY CONSOLIDATED FINANCIAL STATEMENTS

TO THE BOARD OF DIRECTORS OF THE WORLD UNIVERSITY SERVICE OF CANADA

The accompanying summary consolidated financial statements of the World University Service of Canada, which comprise the summary consolidated statement of financial position as at March 31, 2014, the summary statement of operations and changes in net assets the year then ended, and related notes, are derived from the audited consolidated financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations, of the World University Service of Canada as at and for the year then ended March 31, 2014.

We expressed an unmodified audit opinion on those consolidated financial statements in our report dated June 21, 2014.

The summary consolidated financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited consolidated financial statements of the World University Service of Canada. Reading the summary consolidated financial statements, therefore, is not a substitute for reading the audited consolidated financial statements of the World University Service of Canada.

MANAGEMENT'S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of a summary of the audited consolidated financial statements on the basis described in note 2.

AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

OPINION

In our opinion, the summary consolidated financial statements derived from the audited consolidated financial statements of the World University Service of Canada as at March 31, 2014 are a fair summary of those onsolidated financial statements, in accordance with the basis described in note 2.

Chartered Accountants, Licensed Public Accountants June 21, 2014 | Ottawa, Canada

KPMG LLP

WORLD UNIVERSITY SERVICE OF CANADA

Summary Consolidated Statement of Financial Position March 31, 2014, with comparative information for 2013

	2014	2013
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 9,450,155	\$ 6,485,559
Project receivables	2,079,961	1,550,980
Advances receivable	804,437	820
Prepaid expenses	91,064	99,714
	12,425,617	8,860,144
Tangible capital and intangible assets	508,767	660,599
Investment in CBO Travel Inc.	-	139,847
	\$ 12,934,384	\$ 9,660,590
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 2,452,048	\$ 1,600,617
Contract advances and other	7,618,128	5,656,919
Deferred revenue - Lewis Perinbam award	69,663	68,454
	10,139,839	7,325,990
Net assets:		
Invested in tangible capital and intangible assets	508,767	660,599
Internally restricted	2,219,051	1,607,454
Endowment fund	66,727	66,547
	2,794,545	2,334,600
	\$ 12,934,384	\$ 9,660,590

See accompanying notes to summary consolidated financial statements.

WORLD UNIVERSITY SERVICE OF CANADA

Summary Consolidated Statement of Operations and Changes in Net Assets March 31, 2014, with comparative information for 2013

	2014	2013
Revenue:		
Contracts:		
DFATD/CIDA Bilateral and other	\$ 8,441,933	\$ 7,754,025
Government of Botswana	7,840,857	9,346,777
UK-Aid	4,944,155	84,999
DFATD/CIDA Partnerships for Development Innovation	4,718,615	4,960,343
Other foreign funding	3,157,756	3,325,056
Other Canadian sources	2,065,506	1,540,261
Other	203,830	247,735
Donated services	3,196,656	2,422,310
	34,569,308	29,681,506
Expenses:		
Project:		
Direct costs	24,374,116	21,345,104
Salaries and benefits	3,231,266	3,016,633
Administrative:		
Salaries and benefits	1,527,445	1,387,397
Other	1,070,205	1,032,217
Program development	326,259	267,574
Fundraising	146,506	127,011
Donated services	3,196,656	2,422,310
	33,872,453	29,598,246
Excess of revenue over expenses before undernoted item	696,855	83,260
Severance - restructuring	237,090	34,286
Excess of revenue over expenses	459,765	48,974
Balance, beginning of year	2,334,600	2,285,457
Endowment contribution	180	169
Balance, end of year	\$ 2,794,545	\$ 2,334,600

See accompanying notes to summary consolidated financial statements.

WORLD UNIVERSITY SERVICE OF CANADA

Notes to Summary Consolidated Financial Statements | Year ended March 31, 2014

1. MISSION:

World University Service of Canada (WUSC) was incorporated on October 1, 1957, without share capital, under Part II of the Canada Corporations Act and, as a registered charity with the Canada Revenue Agency, is exempt from income taxes under paragraph 149(1)(f) of the Income Tax Act.

WUSC is a leading Canadian non-profit organization in international development, committed to building a more equitable and sustainable world. We work with a unique and powerful network of post-secondary institutions, private-sector partners and volunteers to provide education, employment and empowerment opportunities that improve the lives of millions of disadvantaged youth around the world.

2. SUMMARY CONSOLIDATED FINANCIAL STATEMENTS:

The summary consolidated financial statements are derived from the complete audited consolidated financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at March 31, 2014.

The preparation of these summary consolidated financial statements requires management to determine the information that needs to be reflected in the summary consolidated financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited consolidated financial statements.

These summarized consolidated financial statements have been prepared by management using the following criteria:

- a. whether information in the summary consolidated financial statements is in agreement with the related information in the complete audited consolidated financial statements; and
- whether, in all material respects, the summary consolidated financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited consolidated financial statements, including the notes thereto.

Management determined that the consolidated statement of changes in net assets and consolidated cash flows do not provide additional useful information and as such have not included them as part of the summary consolidated financial statements.

The complete audited consolidated financial statements of the World University Service of Canada are available upon request by contacting the management of the World University Service of Canada.

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For more information on our Board of Directors: wusc.ca/en/board-directors

We sincerely acknowledge the financial support of our donors, partners and the Government of Canada.



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Education changes the world.

WUSC - WORLD UNIVERSITY SERVICE OF CANADA

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