



# ANNUAL REPORT 2014 - 2015

CHANGE GENERATION







01 Lesley Ouimet  
02 Lorenzo Moscia  
03 Jeff Winch  
Front Cover: Lorenzo Moscia

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# OUR VISION IS A MORE EQUITABLE AND SUSTAINABLE WORLD FOR YOUTH

## MISSION

World University Service of Canada - WUSC - is a Canadian non-profit organization dedicated to improving education, employment, and empowerment opportunities for youth, women, refugees and other marginalized people around the world.

## VALUES

-  **Inclusivity:** We take a people-centered approach to development, respecting the contributions of our partners and honouring the diversity of volunteers, staff, partners, and beneficiaries. We prioritize our support to some of the most marginalized.
-  **Leadership:** We inform, engage, convene, and mobilize many diverse actors and stakeholders to facilitate collaboration for sustainable development. Throughout our work, we aim to be a model of fairness, and to be a strong voice for youth on the global stage.
-  **Sustainability:** We use an evidence-based approach to develop initiatives that produce measurable and sustainable results. We actively promote local ownership among partners and beneficiaries to ensure long-term impact.
-  **Facilitation:** We acknowledge that our work is only one step in the development process. We improve opportunities for people and partners who become the real agents for change by using the knowledge and skills they gain to support further development in their communities and countries.
-  **Integrity:** We build accountability measures into all of our initiatives and offer transparent reporting.

LETTER FROM THE

# CHAIR OF THE BOARD OF DIRECTORS AND THE EXECUTIVE DIRECTOR



WUSC has been engaged in international development efforts for over seven decades. With the support of thousands of individual Canadians, we have long been a platform for Canadian expertise and collaboration overseas.

Our world - and therefore our work - is in constant evolution. We have witnessed many shifts globally over the years which require us to work and collaborate in new ways. The top development issues of 2014 - 2015, including migration, Ebola, and climate change, reinforced the inter-connectivity of citizens, communities and states and the need for a truly multi-stakeholder, global effort to overcome these complex problems. As we look toward the future and the Sustainable Development Goals (SDGs) for 2030, we continue to see the pivotal role that youth will play in contributing to our collective successes, and the risks of not including them as beneficiaries, as key actors and as valued decision-makers.

Progress toward sustainable development comes in bits and pieces: Conflicts have come and gone and come again, leaving their mark both physically and figuratively in the hearts and minds of those left behind. Gains have been made on the number of youth accessing education around the

world, but without quality teachers and curricula to support them, the students who show up for class are not able to learn. New laws that protect women's rights have been passed and celebrated in many countries around the world, though too often these laws go unenforced.

Our 2013 - 2018 Strategic Framework aimed to revitalize our work to be relevant in the context of existing and emerging development issues. We put the unique development needs and potential contributions of the growing global youth demographic at the centre of our work. We chose to work on a more focused agenda. This was a difficult decision, but one that we hope will help us bring greater value to the central issues preventing youth from gaining access to quality opportunities for education, employment and empowerment. We also reaffirmed the need to engage new, non-traditional actors in the sustainable development effort. Our Strategic Framework is ambitious, seeking to reach 10 million young and marginalized people with life changing opportunities by 2018.

In 2014 - 2015, we implemented 18 different initiatives in over 20 countries around the world, many of which are highlighted in this report. This year also marked the final stages for a few key

## BOARD OF DIRECTORS 2014-2015

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initiatives in international volunteer cooperation, health and youth employment. This provided us with an important opportunity to review and share the impacts of these programs and to explore lessons learned as we renew and scale up our efforts in these areas.

This year also saw WUSC take an even greater leadership role on the global stage through active participation with the International Forum for Volunteering in Development (FORUM) and through the co-organization of IVCO 2014 in Peru, bringing this important annual conference on volunteering for development to Latin America for the first time. Working in collaboration with our peers, we helped advance international policies that will ensure volunteers are widely recognized and prioritized for their integral role in international development.

Here at home, we mobilized an even greater number of individual Canadians, higher education institutions and private sector companies to support our efforts overseas. Your support over the past year has ensured that these efforts will have a lasting impact for years to come. As we look ahead toward the future, we are confident that the important investments made this year will help us further enhance our approach, tap

into greater programming innovation and scale up our initiatives, so that together we can support even more youth and other marginalized people in developing countries.

Thank you for playing a pivotal role in Canada's international development efforts for a more equitable and sustainable world. Thank you for your continued confidence in our ability to affect positive change in the lives of youth, their families and their communities. Together, we are creating a better world for the next generation and future generations to come.

Sincerely,

**David Turpin**  
Chair of the  
Board of Directors

**Chris Eaton**  
Executive Director

# PARTNERS IN CHANGE

In 2014 - 2015, our partners rose to the challenge of creating a better world for youth. They rolled up their sleeves and got to work, sharing knowledge, expertise, money and other game-changing resources to support our efforts. They tapped into their own networks to expand our reach both in Canada and overseas. They challenged us to develop new and innovative ways to collaborate across the country and around the world. Our accomplishments this year would not have been possible if not for the support of our partners in change.

## INDIVIDUAL DONORS

Hundreds of Canadians demonstrated their commitment to making the world better for the next generation. We are particularly grateful for our new donors; this year, the number of individual donors to WUSC grew by more than 30 per cent.

## INSTITUTIONAL PARTNERS

A network of over 70 Canadian universities, colleges and cegeps who support our programs, including the Student Refugee Program and Uniterra, contribute their knowledge and expertise, and help advance our mission and vision.

## STRATEGIC PARTNERS



**Centre for International Studies and Cooperation (CECI)**  
Supports communities in Africa, Asia and the Americas in the fight against poverty and exclusion through sustainable development projects, since 1958.

## VOLUNTEER SUPPORTERS

This year, 430 volunteers donated their time and skills to local partners in 13 developing countries through Uniterra - a WUSC and CECI program. 795 students raised awareness about international development through WUSC Local Committees on their campuses and in their communities across Canada, Ghana and Burkina Faso.

## CORPORATE PARTNERS

Seven Canadian companies connected with our partners overseas to build relationships and exchange skills and expertise through the Uniterra program, all while enhancing their vision for corporate social responsibility.



**Farm Radio International**  
Supports over 600 broadcasters to strengthen small-scale farming and rural communities in Africa.

## STAFF AND CONSULTANTS

More than 200 development specialists with diverse backgrounds, experts on the issues and countries in which we work, advanced our initiatives around the world. This year marked several important investments in our staff both in Canada and overseas to strengthen our work and ultimately our impact.

## STRATEGIC PARTNERS

We worked closely with three fellow Canadian non-profits to deepen our respective understanding of international development challenges and opportunities and increase our collective impact.



**The MATCH International Women's Fund**  
Supports women at the grassroots who are Holding Ground and Breaking Ground for women's rights in the global South.

## INSTITUTIONAL MEMBERS AND LOCAL COMMITTEES

<b>Burkina Faso</b>	Pearson College*	University of Ontario Institute of Technology**
Université de Koudougou*	Queen's University**	
Université de Ouagadougou*	Red River College*	University of Ottawa**
Université Polytechnique de Bobo Dialouso*	Royal Roads University*	University of Prince Edward Island**
	Ryerson University*	
<b>Canada</b>	Saint Francis Xavier University**	University of Regina*
Acadia University**	Saint Mary's University**	University of Saskatchewan**
Algoma University*	Sault College**	University of Toronto+
Bishop's University*	Seneca College*	Innis College*
Brandon University*	Séminaire de Sherbrooke*	Mississauga Campus*
Brock University*	Simon Fraser University**	New College*
Cambrian College+	St. Clair College*	Scarborough Campus*
Camosun College*	Trent University**	Trinity College*
Carleton University**	Université de Montréal*	University College*
Champlain College*	Université de Saint-Boniface**	Victoria College*
Concordia University*	Université du Québec à Montréal*	University of Waterloo**
Dalhousie Agricultural College*	Université du Québec en Outaouais+	University of Windsor**
Dalhousie University**	Université Laval**	University of Winnipeg*
Humber College*	University of Alberta**	University of Victoria*
Huron University College**	Campus St. Jean*	Vancouver Island University**
King's College*	University of British Columbia**	Western University**
La Cité*	University of Calgary*	Wilfrid Laurier University**
La Cité-Campus d'Alfred*	University of Guelph**	Brantford Campus*
Lakehead University*	University of Manitoba**	York University+
Laurentian University**	University of New Brunswick+	Keele Campus*
MacEwan University*	Saint John Campus*	Glendon Campus*
McGill University**		
McMaster University**		
Mount Allison University**		
Mount Saint Vincent University**		
Nipissing University**		
Nova Scotia Community College*		
	University of Northern British Columbia*	
		<b>Ghana</b>
		University of Cape Coast*
		University of Ghana - Development Studies*

\* Local Committee + Institutional Member





## 2014-2015 HIGHLIGHTS

### 01 CANADA

In Montreal, 471 members of civil society, youth agents of change, private sector representatives, researchers and development specialists joined us this past January for the fourth annual WUSC and CECI International Forum. Together, we engaged in thoughtful discussion on some of the greatest debates for development today.

Also in January, WUSC and the Canadian Bureau for International Education (CBIE) formed a coalition to manage the Government of Canada's long-standing *Programme canadien de bourses de la Francophonie* (PCBF). This program is designed to build institutional capacities of local governments by training employed nationals from developing countries of La Francophonie at Canada's leading francophone higher education institutions.

### 02 PERU

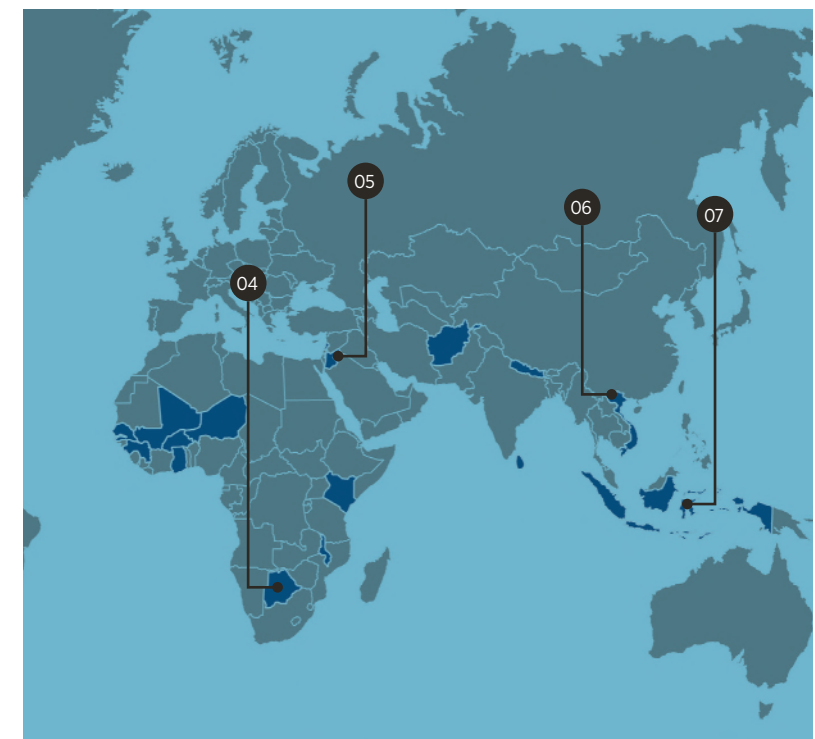
In October, three young Canadian entrepreneurs joined 12 of their peers from Peru, Bolivia and Guatemala for the 68<sup>th</sup> International Seminar. This year's participants also presented at IVCO, the annual volunteering for development conference, where they inspired attendees with their youthful drive and innovative thinking for the future.

### 03 HAITI

Through the *Programme de coopération volontaire* (PCV) Haiti, an international volunteer cooperation program jointly managed by WUSC, CECI, Canadian Executive Service Organization (CESO) and Fondation Paul Gérin-Lajoie, we strengthened the capacity of the *Institut national de formation professionnelle* (INFP), which governs the accreditation of training institutions in Haiti, to improve the quality of training programs, ensuring long-term sustainability of the institution and their important work standardizing training across the country.

### 04 BOTSWANA

Thirteen bright, young students left Botswana to study in Canada this past September, joining 111 fellow Botswana students currently attending post-secondary school in Canada. Through our International Student Management program, we advance the internationalization of Canadian campuses while supporting youth from developing countries to gain a quality education and improve their cross-cultural understanding.



### 05 JORDAN & LEBANON

Through the Student Refugee Program, we welcomed our first Syrian students from Jordan, Lebanon and Syria to resettle in Canada and continue their studies at Canadian post-secondary institutions. Since the program began in 1978, we have helped over 1,500 young students living in refugee contexts to come to Canada and build a better life through resettlement and higher education.

### 06 VIETNAM

This year, 32 volunteers traveled to Vietnam to support local development efforts through Uniterria - a WUSC and CECI program - that operates in 13 developing countries. In Vietnam, our volunteers

supported teachers and staff at higher education and training institutions to explore new teaching methodologies and strengthen curricula for better youth employment outcomes.

### 07 INDONESIA

Senior lecturers across 15 different faculties at Indonesian universities have been implementing new pedagogical approaches and applying community-based research knowledge to enhance their teaching practice. These lecturers built their teaching capacity through trainings held in Canada and facilitated by WUSC through the Local Leadership for Development project, which is managed by Cowater International Inc.

#### WHERE WE WORKED

Afghanistan	Jordan
Burkina Faso	Kenya
Bolivia	Lebanon
Botswana	Malawi
Canada	Mali
Colombia	Niger
Ghana	Peru
Guatemala	Senegal
Guinea	Sri Lanka
Haiti	Nepal
Indonesia	Vietnam



# CHANGE GENERATION

SUPPORTING INDIVIDUALS, STRENGTHENING PARTNERSHIPS,  
IMPROVING SYSTEMS

Our work has always been guided by the pursuit of a more equitable and sustainable world for youth. We work toward this vision by generating positive change in the lives of youth, their families and their communities. By supporting individuals, strengthening partnerships and improving systems, we help youth and other marginalized people access quality education, secure fair and fulfilling employment, and become empowered to contribute to sustainable development in their communities and for their countries.

We strive to act as catalysts throughout our work, providing individuals and organizations with the means, tools and networks to create the changes they want to see in their own lives. We work at the individual level by investing in the capacities of youth, women, refugees and other marginalized

people through education and training opportunities. We work at the partnership level by leveraging our established in-country experience and diverse networks to bring the right actors together, including community leaders, government, private sector, and civil society, ensuring a diversity of voices and perspectives. We help communities identify barriers, find new opportunities and develop sustainable solutions together. We work at the systems level to advise key stakeholders and decision-makers and assist in the improvement of guiding policies, structures and frameworks. We help communities and countries create more equitable systems for the next generation.

Youth today will be our leaders tomorrow. But right now their innovative and unique perspectives are already playing a key role in the reduction of

poverty and the creation of a better world for us all. We are inspired throughout our work by the very youth we support - the Change Generation themselves - whose global engagement, commitment to social justice, novel ideas and innovative approaches define an entire generation of change-makers for social good.

Throughout our work, we have witnessed that when youth are supported today, they pay it forward tomorrow. That is one of the key ways we ensure that our work will have a lasting impact for generations to come.

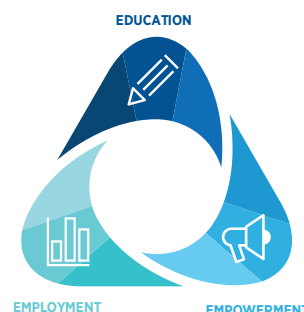


Photo: Lorenzo Moscia



Supporting the **most marginalized**

Our work in education this year spanned from Canada to Indonesia and many countries in between. We continued to focus our support on the most marginalized, including young girls, refugees and students with special needs.



GENERATING CHANGE IN  
**EDUCATION**

Education is at the heart of positive change. Education also lies at the heart of what we do at WUSC. We weave formal and informal education throughout our programming to ensure that youth and other marginalized people are equipped with the knowledge and skills that can help them create new opportunities for themselves and their families.

Our **Education** stream, specifically focuses on our work in the formal education sector. With funding from

the Canadian Government through the Department of Foreign Affairs, Trade and Development (DFATD), UK aid's Girls' Education Challenge from the UK government, the Government of Botswana, the Ontario Ministry of Training, Colleges and Universities, Canadian post-secondary institutions, and hundreds of individual donors, we strive to improve access to quality education, from primary to tertiary, particularly for girls and refugees.

To achieve this goal, we work at three levels, providing support to the individual student, to their community, and to the education system overall. Through this approach, we ensure youth have both the means and community support needed to attend school, while improving the overarching quality of education that they receive.



*I used my own experience and stories of success to motivate young girls and affect change in the camp.*

Muna Osman

MUNA OSMAN INSPIRING THE NEXT GENERATION OF SCHOLARS IN DADAAB

A bright young student growing up in one of the world's largest refugee camps in Kenya, Muna was determined to overcome the barriers to education that face young refugee girls. So when she graduated from secondary school with top grades, she applied to WUSC's Student Refugee Program (SRP) to continue her studies. In 2009, Muna was accepted to this one-of-a-kind program and, for four years, she studied Social Work at the University of Toronto as a permanent resident of Canada. She then went on to complete a master's degree upon graduation. Muna credits the SRP and the education she

received from the University of Toronto for providing her with the knowledge and resources she needed to build a better life for her and her family.

With the dream of paying the gift of education forward for the next generation of young girls growing up in Dadaab, Muna joined WUSC's Kenya Equity in Education Program (KEEP) in 2014 as a girls' education advocate. Through this unique internship, Muna was able to return to Dadaab to share her story of success with the girls in the camp and inspire them to not only stay in school but to thrive in their studies.



PROVIDING REFUGEES WITH POST-SECONDARY EDUCATION

During bleak and uncertain times, education is often a symbol of hope. After years of living through conflict, displacement and adversity, for young refugees, education holds the promise of a better life for themselves and their families. Through the Student Refugee Program, we sponsor refugee youth to resettle in Canada and continue their education at postsecondary institutions across the country. Built upon a unique peer-to-peer model, our Local Committees are critical to the program's success. These student-led campus groups work tirelessly to raise awareness about the global refugee crisis and play a key role in providing critical support to refugee students as they adapt to their new life in Canada.

**Project:** Student Refugee Program (SRP)

**Funders:** Various

Photo: Tyler Rive

**74**  
REFUGEES SPONSORED FROM CAMPS AROUND THE WORLD

**750+**  
CANADIAN STUDENTS RAISING AWARENESS AND FUNDS ON THEIR CAMPUSES



GIVING MARGINALIZED GIRLS AN EQUAL CHANCE

All young people deserve a quality education. Yet for millions of girls, education remains an unattainable goal. For youth in refugee camps in Kenya, the barriers to education are all the more complex. To change this reality, a holistic approach is required to address the obstacles that prevent refugee girls from going to - and staying in school. Since the beginning of the project, we have provided girls with more than 400,000 school supplies, such as textbooks, sanitary pads and solar lamps. We have engaged key actors in the community and provided teachers with gender responsive pedagogy. While our work in the camps aims to address the barriers refugee girls face, our program also supports youth - both girls and boys - in the surrounding communities.

**Project:** Kenya Equity in Education Project (KEEP)

**Funders:** UK aid

Photo: Lesley Ouimet

**244**  
TEACHERS TRAINED IN GENDER RESPONSIVE PEDAGOGY

**58K+**  
STUDENTS REACHED, INCLUDING 40,000+ REFUGEES



ENSURING THE NEXT GENERATION LEARNS FROM THE VERY BEST

The quality of an education is only as good as the teacher who imparts it. In Afghanistan, where years of conflict have resulted in serious setbacks in the educational system, we are implementing a DFATD project to certify teachers and accredit the institutions that train them. By improving these certification and accreditation processes, we aim to improve the quality of teaching, so that teachers can improve the education that students receive, and, ultimately, improve the opportunities available to youth in the future. We are providing support to the Ministry of Education and work closely with teacher training colleges to promote local ownership and ensure long-term sustainability.

**Project:** Teacher Certification and Accreditation Project (TCAP)

**Funders:** DFATD

**15M**  
YOUTH STAND TO BENEFIT FROM IMPROVED TEACHER QUALITY

**593**  
PEOPLE TRAINED ON NEW CREDENTIALING SYSTEM

Improving entire systems

Our work in employment this year was primarily implemented in Peru, Nepal and Sri Lanka. Our efforts focused both on providing individual support through skills training provision and on strengthening national skills training systems.



GENERATING CHANGE IN  
EMPLOYMENT

Employment means so much more than a job or livelihood. It means self-esteem and confidence as youth become better able to support themselves and their families. It means having a greater say in family and community decision-making forums. It means, ultimately, contributing to much needed economic growth across the country.

If a third of the global population is able to grow up and graduate into fair and fulfilling employment, we all win. And with global youth unemployment rates

at an all-time high in recent years, support for youth skills development and related employment services has never been more pressing.

Our **Employment** stream provides youth, women and other marginalized people with the skills and resources they need to enter and advance in local, regional and global job markets. With funding from the Government of Canada through the Department of Foreign Affairs, Trade and Development (DFATD) and the Asian Development Bank (ADB), we are investing in the talent and

ambition of youth to make meaningful contributions to economic development around the world.

Our years of experience have taught us that the employment services we provide must be grounded in the realities of the job market. That is why we work closely with the private sector to ensure our employment programs reflect real world needs. We also ensure space and support for youth entrepreneurship as an important element of the solution to youth unemployment.



*Youth in Peru have the courage to advance in our careers, but the current economy prevents us from doing so. Through these scholarships, we have a unique opportunity for further personal and professional development.*

Young entrepreneur

FOSTERING THE ENTREPRENEURIAL SPIRIT

Extremely high rates of poverty in Southern Lima, Peru have put youth at a serious disadvantage in local job markets, resulting in widespread underemployment and unemployment for young people. Responding to their desire for more training opportunities and work experience, we partnered with Asociación UNACEM to award youth with scholarships for technical training at established, prestigious training institutions. Supporting youth to take their economic development into their own hands, this program had a strong focus on entrepreneurship training. Guided by business development experts, young entrepreneurs were able to enhance their knowledge and expand their skills to develop viable and profitable businesses. As a result, our young entrepreneurs saw significant growth in their sales.

**Project:** Promotion of Youth Entrepreneurship and Employability in Southern Lima. **Funder:** DFATD, Asociación UNACEM

93  
ENTREPRENEURS SAW AN INCREASE IN SALES OF UP TO 230%

556  
YOUTH - 60% OF WHOM WERE WOMEN - STRENGTHENED THEIR SKILLS FOR EMPLOYMENT



FORMING PRIVATE SECTOR PARTNERSHIPS

Since 1989, WUSC has helped over 30,000 Sri Lankan youth access skills training opportunities to improve their livelihoods. This year, however, marked a new approach. Our past programs demonstrated many successes, but equipping youth with the right skills is only part of the solution as training does not always result in employment. To fill this gap in employment outcomes, we need to engage the private sector from the very beginning. Over the last twelve months, we have been conducting consultations with company representatives from the tourism, construction, information and communication technologies (ICT), and automotive sectors across the country who told us they are eager to hire youth. They see the potential in the next generation and view hiring youth as a great investment in the future. They also told us that many youth still do not

have the skills they are looking for, even after graduating from technical vocational and education training (TVET). Particularly lacking are language skills and soft skills such as confidence, leadership, teamwork and communication, needed to succeed in the work environment. But to truly create positive change, we need to ensure real employment opportunities upon graduation. We take our involvement with the private sector one step further to identify partners that will guarantee jobs post-training. Plans are now in place to begin the selection of trainees and deliver targeted skills training to move them into these jobs.

**Project:** Advancing Specialized Skills for Economic Transformation (ASSET)

**Funders:** DFATD

Photo: Lorenzo Moscia

66  
SMALL- AND MEDIUM-ENTERPRISES HAVE AGREED TO PARTNER WITH ASSET FOLLOWING OUR PRIVATE SECTOR CONSULTATIONS

500  
JOBS ALREADY IDENTIFIED FOR YOUTH WHO PARTICIPATE IN THE PROGRAM FROM OUR PRIVATE SECTOR PARTNERS IN SRI LANKA



PROMOTING GREATER SOCIAL INCLUSION

Although more inclusive market systems lead to greater benefits for all of society, many public skills training programs do not reflect social diversity, failing to address the unique needs of youth, women and other marginalized groups. We are currently providing consulting services to the Government of Nepal in support of its efforts to promote greater inclusion at a national level. We are working to ensure that training institutions are offering more youth- and gender-responsive programs, while increasing the overall number of opportunities available to unemployed and underemployed populations. By promoting social inclusion in skills training, we are helping to increase the employability of the entire Nepalese workforce while ensuring greater economic development across the country.

**Project:** Skills for Development Project (SDP)

**Funders:** ADB

2.4K  
NEW TRAINING OPPORTUNITIES CREATED

10  
MODEL SCHOOLS ACTIVELY PURSUING QUALITY IMPROVEMENT



Looking to the future

Our work in empowerment this year provided youth with hands-on experiences to nurture leadership skills and help them create positive social change. We also worked at the community level to build the foundation for better youth engagement and support.



GENERATING CHANGE IN  
EMPOWERMENT

Within the international development community, there is widespread recognition that youth today will become our leaders tomorrow. But what is sometimes missing from this conversation is the realization that leadership does not happen overnight. Young people today require access to the knowledge, skills and experiences that can build upon their own innovative practices and improve their unique capacity to lead.

Our **Empowerment** stream engages youth to build their confidence and provides them with the skills and hands-on learning that will nurture their leadership potential. With funding from the Government of Canada through the

Department of Foreign Affairs, Trade and Development (DFATD), and Scope Global, we foster volunteerism and peer-to-peer networks to actively engage youth as agents of change. We help expand their horizons through unique opportunities in Canada and overseas that enables them to contribute to real progress for local, regional and national development.

Leadership does not only come from within. External factors can greatly influence the capacity of youth to drive positive change in their communities and around the world. First and foremost, we need to ensure that youth are able to have their basic needs met, such as health and safety.

They also need the support and guidance of their family and their broader community, including politicians, private sector and members of civil society. With funding from the Government of Canada's Muskoka Initiative, DFATD and FHI360, we support the development of these external factors by building upon our own expertise in the health and governance sectors, particularly for maternal, newborn and child health (MNCH), HIV and AIDS and private-public partnerships. Throughout this work, we focus on capacity building for the key actors and decision-makers to ensure effective partnerships and sustainable systems for development.



*We talk a lot about a burgeoning social enterprise trend here in Canada, but youth in Malawi have been driving progress in that space for years.*

Ian Pinnell

IAN PINNELL STEPPING INTO THE YOUTH MOVEMENT IN MALAWI

In September 2014, through a unique partnership with the University of Waterloo and Unitererra, Ian Pinnell traveled to Lilongwe, Malawi to support our partner, the National Youth Council of Malawi (NYCOM). NYCOM works to ensure the effective implementation, coordination and evaluation of youth development programs - grassroots and youth-led initiatives that address not just 'youth issues', but issues facing entire communities, such as elder care and environmental sustainability. As a volunteer, Ian helped develop sustainable

communications systems enabling NYCOM to better inform, engage and mobilize the youth they support. Ian also helped organize an important national conference, where 350 representatives from grassroots youth organizations attended. Throughout his assignment, Ian was struck by the determination and innovation among young people in the country. He saw that opportunities for empowerment were few, but rather than resign themselves to that reality, youth are finding the means to create new opportunities themselves.



ENCOURAGING  
SUSTAINABLE  
COMMUNITY  
DEVELOPMENT

The partnerships and development initiatives that we create today will become the foundation for future growth tomorrow. We are working in Bolivia, Colombia and Peru to assist communities in the design and management of public-private partnerships (PPPs), with a focus on sustainability and inclusivity. We are supporting government officials to better assess the socio-economic needs of their communities and are promoting dialogue by creating spaces for exchange between key stakeholders, including government, civil society and private sector. Throughout this work is a strong emphasis on gender equality, to ensure greater participation of women in the decision-making process.

**Project:** Andean Regional Initiative (ARI)

**Funders:** DFATD



FOSTERING VOLUNTEERISM  
AND INTERNATIONAL  
COOPERATION

Our dedication to fairness and equality, along with our diverse backgrounds and skills, makes Canadians ideal candidates for supporting local efforts for change. Through Unitererra - a WUSC and CECI program - we offer individuals a way to make a direct and positive impact in support of local partners in 12 developing countries. Together, we aim to improve the socio-economic conditions of marginalized people, particularly youth and women. This year, we wrapped up Phase II of the program during which over 2,500 individuals volunteered their time and expertise. Over the past six years, our volunteers supported over 200 000 people in developing countries to connect, exchange and build capacity.

**Project:** Unitererra

**Funders:** DFATD

Photo: K Ambwani



ENSURING A HEALTHY  
START TO LIFE

We believe education and employment are key to helping youth realize their full potential. Yet there are many other factors that can interfere along the way, such as poor health. To better respond to the full spectrum of youth empowerment, we continue to build on our expertise in maternal, newborn and child health (MNCH) programming. In Burkina Faso, we partnered with Université Laval, University of British Columbia and Farm Radio International to build the capacity of healthcare providers and engage in community-based awareness raising activities. Since the program began, we have witnessed positive changes in the quantity and quality of antenatal care for pregnant women, infant care and treatment for malnourished children.

**Project:** Projet d'amélioration de la santé des mères et des enfants (PASME)

**Funders:** DFATD

30

LOCAL GOVERNMENT  
OFFICIALS IN COLOMBIA  
TRAINED

430

VOLUNTEERS SUPPORTED  
INTERNATIONAL  
DEVELOPMENT EFFORTS

825

HEALTH SERVICE  
PROVIDERS SUPPORTED TO  
IMPROVE THEIR IMPACT

100

PEOPLE PARTICIPATED IN A  
NATIONAL FORUM ON PPPs  
IN BOLIVIA

1M+

PEOPLE STAND TO BENEFIT  
FROM INTERNATIONAL  
VOLUNTEER COOPERATION

613K+

PEOPLE GAINED AN  
INCREASED UNDERSTANDING  
OF PROPER NUTRITION

# DEVELOPMENT INITIATIVES

APRIL 1, 2014 TO MARCH 31, 2015

PROJECT	PARTNERS	FUNDERS
Uniterra Phase II - Various Countries	CECI, local partners in 12 countries across Africa, Asia and the Americas	DFATD
International Student Management - Botswana	Canadian universities, colleges and cegeps	Government of Botswana
Programme d'amélioration de la santé des mères et des enfants - Burkina Faso	University of British Columbia, Université Laval, Farm Radio International, Government of Burkina Faso, civil society organizations	DFATD
Programme de cooperation volontaire - Haiti	CECI, Fondation Paul Gérin-Lajoie, CESO, INFP, civil society organizations	DFATD
Local Leadership for Development - Indonesia	Cowater International Inc., Canadian universities, colleges and cegeps, Indonesian universities	DFATD
Equity in Education for Refugee Camps in Kenya - Kenya	Windle Trust Kenya	US Department of State - Bureau of Population, Refugees and Migration
Kenya Equity in Education Project - Kenya	Windle Trust Kenya, Farm Radio International, White Ribbon Campaign, FilmAid Kenya	UK aid
Andean Regional Initiative - Various Countries	Local municipal government, private sector partners, civil society organizations	DFATD
Advancing Specialized Skills for Economic Transformation - Sri Lanka	Government of Sri Lanka, private sector partners, civil society organizations	DFATD
Teacher Certification and Accreditation of Teacher Training Institutions in Afghanistan Project - Afghanistan	Government of the Islamic Republic of Afghanistan	DFATD

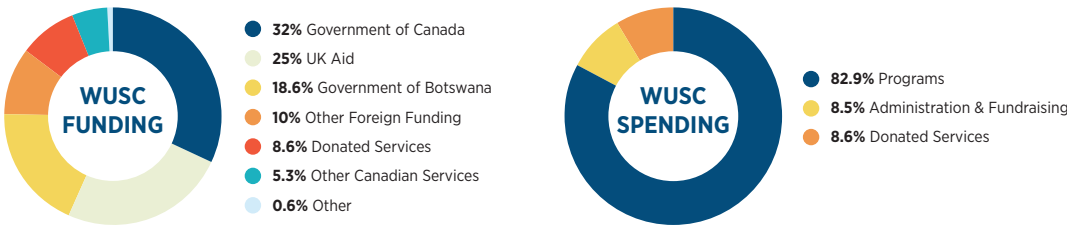
PROJECT	PARTNERS	FUNDERS
Program Support Unit - Vietnam		DFATD
Program Support Unit - Peru		DFATD
Maatla - Botswana	Civil society organizations	FHI 360 (US AID)
Skills Development Project - Nepal	Colleges and Institutes Canada, CECI, Government of Nepal, Industrial Enterprise Development Institute (IEDI)	ADB
Student Refugee Program - Various Countries	Citizenship and Immigration Canada, Government of Québec, Windle Trust Kenya, UNHCR, Jesuit Refugee Service (JRS)	Ontario Ministry of Training, Colleges and Universities, Government of Ontario, JRS, Canadian universities, colleges and cegeps, WUSC Local Committees, individual donors
Programme canadien de bourses de la Francophonie - Various Countries	CBIE, Canadian universities, colleges and cegeps	DFATD
Australian Volunteers for Development - Ghana	Civil society organizations	Scope Global
Promotion of Youth Entrepreneurship and employability in Southern Lima - Peru	Asociación UNACEM	DFATD, Asociación UNACEM



Additionally, an estimated \$3.3M was raised on Canadian campuses this year by student-led WUSC Local Committees to fund the education and living costs for 74 refugees sponsored through the Student Refugee Program (SRP).



SUMMARY CONSOLIDATED FINANCIAL STATEMENTS OF  
**WORLD UNIVERSITY SERVICE OF CANADA**  
YEAR ENDED MARCH 31, 2015



REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY CONSOLIDATED  
FINANCIAL STATEMENTS

To the Board of Directors of the World University Service of Canada

The accompanying summary consolidated financial statements of the World University Service of Canada, which comprise the summary consolidated statement of financial position as at March 31, 2015, the summary statement of operations and changes in net assets the year then ended, and related notes, are derived from the audited consolidated financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations, of the World University Service of Canada as at and for the year then ended March 31, 2015.

We expressed an unmodified audit opinion on those consolidated financial statements in our report dated June 20, 2015.

The summary consolidated financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited consolidated financial statements of the World University Service of Canada. Reading the summary consolidated financial statements, therefore, is not a substitute for reading the audited consolidated financial statements of the World University Service of Canada.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited consolidated financial statements on the basis described in note 2.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

Opinion

In our opinion, the summary consolidated financial statements derived from the audited consolidated financial statements of the World University Service of Canada as at March 31, 2015 are a fair summary of those consolidated financial statements, in accordance with the basis described in note 2.



Chartered Professional Accountants, Licensed Public Accountants  
June 20, 2015 - Ottawa, Canada

World University Service of Canada Summary Consolidated Statement of Financial Position - March 31, 2015, with comparative information for 2014

	2015	2014
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 8,143,257	\$ 9,450,155
Project receivables	3,285,629	2,079,961
Advances receivable	122,621	804,437
Prepaid expenses	108,538	91,064
	11,660,045	12,425,617
Tangible capital and intangible assets	420,801	508,767
	\$ 12,080,846	\$ 12,934,384
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 2,670,275	\$ 2,452,048
Contract advances and other	6,417,678	7,618,128
Deferred revenue - Lewis Perinbam award	70,015	69,663
	9,157,968	10,139,839
Net assets:		
Invested in tangible capital and intangible assets	420,801	508,767
Internally restricted	2,435,224	2,219,051
Endowment fund	66,853	66,727
	2,922,878	2,794,545
	\$ 12,080,846	\$ 12,934,384

See accompanying notes to consolidated financial statements.

World University Service of Canada Summary Consolidated Statement of Operations and Changes in Net Assets - Year ended March 31, 2015, with comparative information for 2014

	2015	2014
<b>Revenue:</b>		
Contracts:		
DFATD/CIDA Partnership Branch	\$ 5,190,059	\$ 4,718,615
DFATD/CIDA Bilateral and other	6,045,753	8,441,933
Government of Botswana	6,537,132	7,840,857
UK-Aid	8,778,976	4,944,155
Other foreign funding	3,499,767	3,157,756
Other Canadian sources	1,860,095	2,065,506
Other	201,351	203,830
Donated services	3,018,764	3,196,656
	35,131,897	34,569,308
<b>Expenses:</b>		
Project:		
Direct costs	25,804,741	24,374,116
Salaries and benefits	3,206,064	3,231,266
Administrative:		
Salaries and benefits	1,413,554	1,527,445
Program development	447,348	326,259
Other	1,025,898	1,070,205
Fundraising	76,605	146,506
Donated services	3,018,764	3,196,656
	34,992,974	33,872,453
Excess of revenue over expenses before undernoted item	138,923	696,855
Severance - restructuring	10,716	237,090
Excess of revenue over expenses	128,207	459,765
Balance, beginning of year	2,794,545	2,334,600
Endowment contributions	126	180
Balance, end of year	\$ 2,922,878	\$ 2,794,545

See accompanying notes to summary consolidated financial statements.

WORLD UNIVERSITY SERVICE OF CANADA NOTES TO SUMMARY CONSOLIDATED  
FINANCIAL STATEMENTS - YEAR ENDED MARCH 31, 2015

**1. Mission:**

World University Service of Canada (WUSC) was incorporated on October 1, 1957, without share capital, under Part II of the Canada Corporations Act. In 2014, WUSC continued its incorporation under the Canada Not-for-profit Corporations Act. As a registered charity with the Canada Revenue Agency, WUSC is exempt from income taxes under paragraph 149(1)(f) of the Income Tax Act (Canada).

WUSC is a leading Canadian non-profit organization in international development, committed to building a more equitable and sustainable world. We work with a unique and powerful network of post-secondary institutions, private-sector partners and volunteers to provide education, employment and empowerment opportunities that improve the lives of millions of disadvantaged youth around the world.

**2. Summary consolidated financial statements:**

The summary consolidated financial statements are derived from the complete audited consolidated financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at March 31, 2015.

The preparation of these summary consolidated financial statements requires management to determine the information that needs to be reflected in the summary consolidated financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited consolidated financial statements.

These summarized consolidated financial statements have been prepared by management using the following criteria:

- a. Whether information in the summary consolidated financial statements is in agreement with the related information in the complete audited consolidated financial statements; and
- b. Whether, in all material respects, the summary consolidated financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited consolidated financial statements, including the notes thereto.

Management determined that the consolidated statement of changes in net assets and consolidated cash flows do not provide additional useful information and as such have not included them as part of the summary consolidated financial statements.

The complete audited consolidated financial statements of the World University Service of Canada are available upon request by contacting the management of the World University Service of Canada.

WE SINCERELY THANK THE GOVERNMENT OF CANADA, OUR DONORS  
AND OUR PARTNERS FOR THEIR FINANCIAL SUPPORT.



THANK YOU TO THE FOLLOWING FOUNDATIONS  
FOR THEIR FINANCIAL SUPPORT IN 2014 - 2015.

The Jackman Foundation

Sisters of Charity of the Immaculate Conception

Soeurs de la Charité d'Ottawa



# GENERATING CHANGE FOR OVER **SEVENTY** YEARS.



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world for youth.

Please call us at 1-800-267-8299 x.3693  
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how you can provide youth and other  
marginalized people with life-changing  
opportunities in education, employment  
and empowerment.

Charitable Registration Number  
11930 4848 RR0001