

ANNUAL REPORT 2016/2017



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Cover International Seminar participants in Bolivia

Inside cover Students at Kaduguti Primary School in the Kakuma Refugee Camp, Kenya

An expanded, online version of this report is available at annualreport.wusc.ca.



DAVID TURPIN
CHAIR, BOARD OF DIRECTORS

A LETTER FROM THE CHAIR OF THE BOARD AND EXECUTIVE DIRECTOR



CHRIS EATON
EXECUTIVE DIRECTOR

This year's Annual Report highlights the progress WUSC and its partners have made towards more inclusive education and economic opportunities, and more inclusive leadership and decision-making around the world.

We believe a more peaceful and prosperous world rests on such an approach, ensuring that no one is left behind.

WUSC works with and for youth, to give them the skills, resources, and voice that allows them to set new directions and have a brighter future.

We also work with individuals, organizations, institutions, companies, and governments to foster youth-centered solutions, at scale, that overcome inequality and exclusion.

Our programs seek to generate knowledge, shift attitudes, build connections, align incentives, and strengthen institutions in ways that foster positive change for years to come.

Sometimes this involves a social marketing campaign that challenges perspectives about youth employability.

Sometimes it involves training in gender-responsive pedagogy, that improves the way in which teachers engage young girls and boys in the classroom, ensuring that everyone can learn.

Sometimes it involves mobilizing skilled international volunteers to work alongside our partners, building these partners' capacity and their own along the way.

In 2016/2017 we made progress in all of these areas through, for example, the renewal of our programming in Kenya on girls' education. We also expanded our programming to Jordan to support young women and men gain the skills necessary to secure meaningful employment.

We responded to the growing demand, from around the world, for WUSC's expertise on creating pathways for refugee education and resettlement. And we strengthened the voice and influence of local communities in West Africa, in areas where mining occurs.

These and other achievements were only possible with the ongoing support of Canada's universities, colleges, and CEGEPS; WUSC's campus Local Committees; our volunteer professionals; and the institutional and individual donors who share our vision and collaborate on our Canadian and international programs. Together we are working towards a more inclusive, equitable, and sustainable world.



OUR APPROACH

**TOGETHER, WE CAN
CREATE A BETTER
WORLD FOR THE
NEXT GENERATION.**

The challenges that young people face are complex, interrelated, and growing fast. Our network of students, volunteers, researchers, business leaders, and development experts are working with and for youth to respond to these challenges. Together, they are advancing innovative and scalable solutions for greater inclusion and sustainability.

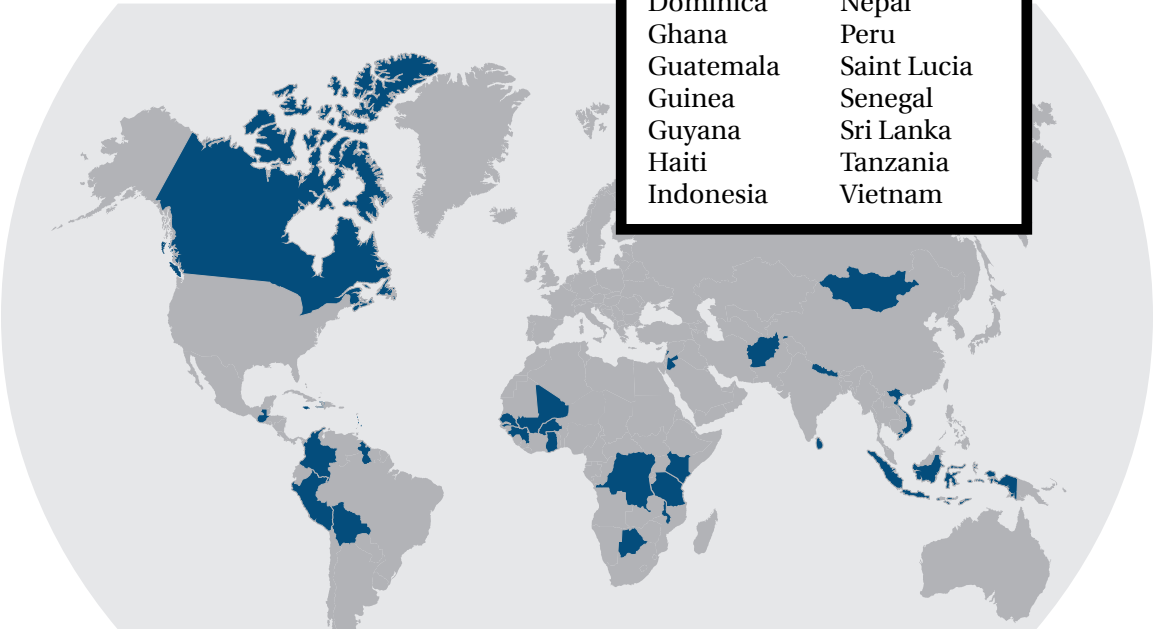
Students at the Kavantissa Vocational Training Center in Sri Lanka

WHERE WE WORKED

In 2016/2017, WUSC worked in over 25 countries across Asia, Africa, and the Americas to improve education, economic opportunities, and empowerment for young people.

COUNTRIES WE WORKED IN

- | | |
|--------------|-------------|
| Barbados | Jamaica |
| Burkina Faso | Jordan |
| Bolivia | Kenya |
| Botswana | Lebanon |
| Canada | Malawi |
| Colombia | Mali |
| DR Congo | Mongolia |
| Dominica | Nepal |
| Ghana | Peru |
| Guatemala | Saint Lucia |
| Guinea | Senegal |
| Guyana | Sri Lanka |
| Haiti | Tanzania |
| Indonesia | Vietnam |



AT A GLANCE 2016/2017

YEAR IN REVIEW

160,199

PEOPLE DIRECTLY ENGAGED

1,386,232

PEOPLE INDIRECTLY REACHED

ACROSS OUR PROGRAMMING IN EDUCATION, ECONOMIC OPPORTUNITIES, AND EMPOWERMENT, 74% OF THE PEOPLE WE DIRECTLY ENGAGED WERE YOUTH.

APPROXIMATELY 1 IN 4 WERE REFUGEES.

APPROXIMATELY 60% WERE WOMEN AND GIRLS.

2016/2017 HIGHLIGHTS

JUNE 2016



Facilitating Community Dialogue in West Africa

A new initiative was launched in Burkina Faso, Ghana, and Guinea that seeks to promote more inclusive decision-making and economic opportunities in communities affected by the extractive sector. This initiative is implemented in partnership with CECI and funded by Global Affairs Canada.

JUNE 2016

Convening Canadian Post-secondary Actors

Representatives from universities, colleges, and CEGEPs came together with representatives from NGOs and government to reflect on the Canadian post-secondary community's role in providing education to refugees. A report on these discussions, *"The Canadian Post-secondary Education Community's Response to the Refugee Crisis,"* can be found at wusc.ca.

JULY 2016

70th International Seminar in Tanzania

The Uniterra International Seminar, co-organized by WUSC and CECI, brought together youth leaders from Canada and Tanzania to research the role of youth and agriculture in the Tanzanian economy. The results of this

research, *"Tanzania 2016: Collaborative research on the role of youth and technology in achieving food security,"* can be found at wusc.ca.

JULY 2016

#WUSCEUMC2030

During the Government of Canada's public consultations on international assistance, we created a social media campaign for our supporters to share their 2030 vision. Over 850 engagements helped inform our own submission, *"International Assistance Review Submission,"* which can be found at wusc.ca.

AUGUST 2016

Training Young Leaders in Canada

Over 100 student WUSC Local Committee members came together in the Ottawa/Gatineau region to exchange ideas and build their skills as global citizens and leaders in their communities. These students mobilized greater awareness and support for global development and played an integral role in implementing our Student Refugee Program.

SEPTEMBER 2016

Back to School

This year, we welcomed 284 bright, young students from developing countries around the world to post-secondary institutions across Canada through the Student Refugee

Program, the Canadian Francophonie Scholarship Program, and our long-standing partnership with the Government of Botswana.

OCTOBER 2016



Advancing Women's Economic Empowerment in Jordan

A new initiative was launched which aims to remove the barriers that prevent women from accessing fulfilling careers in Jordan's growing healthcare sector. This initiative is implemented in partnership with CLIC and is funded by Global Affairs Canada.

JANUARY 2017

The Sixth Annual WUSC and CECI International Forum

It was another year of record-breaking attendance at the annual International Forum. Held in Montréal, Québec, the event drew nearly 750 specialists, researchers, students, volunteers, government representatives, and private sector actors to discuss the theme, *"Reaching the Tipping Point – How to Cultivate a Brighter Future."* While the theme gave participants a chance to share a range of approaches and viewpoints, it also revealed a strong convergence of interests and efforts to find sustainable development solutions.



EDUCATION

We envision a world in which all young people have access to and benefit from inclusive, quality education opportunities, from primary to tertiary.

GIRLS' EDUCATION

HELPING MORE GIRLS IN KENYA REACH THEIR GRADUATION DAY

In 2016/2017, we continued our work to help youth, particularly girls and young women, access education in the Dadaab and Kakuma refugee camps and surrounding host communities in Kenya. Through these efforts, we seek to not only improve attendance, but also their retention and success. Over the past five years, we have taken a multi-faceted approach that includes gender-sensitive improvements to infrastructure, training teachers in gender-sensitive pedagogy, providing targeted support through remedial classes, offsetting costs through scholarships, and engaging the community through multi-channel awareness campaigns that build consensus about the importance and value of girls' education. Here are the results from the first phase of our UK-aid funded work for girls' education in Kenya.



65%

INCREASE IN MEAN LITERACY SCORES



80%

OF GIRLS REPORT IMPROVEMENTS IN TEACHER ATTITUDES



13%

INCREASE IN COMMUNITY SUPPORT FOR GIRLS' EDUCATION

Kakuma, Kenya 1. Bhar-el-naam Primary School Remedial Center 2. Mogadishu Primary School 3. A student with her family at their



THE STUDENT REFUGEE PROGRAM AT A GLANCE

140

REFUGEE STUDENTS RESETTLED ON CANADIAN CAMPUSES IN 2016/2017

69

CANADIAN POST-SECONDARY INSTITUTIONS SPONSORED STUDENTS IN 2016/2017

63%

INCREASE IN THE NUMBER OF STUDENTS SUPPORTED FROM 2015 TO 2016

THE STUDENT REFUGEE PROGRAM

PAVING PATHWAYS TO RESETTLEMENT THROUGH HIGHER EDUCATION FOR REFUGEES

For nearly 40 years, WUSC has been involved in Canada's Private Sponsorship of Refugees Program (PSRP). As the only Sponsorship Agreement Holder to partner exclusively with Canadian post-secondary institutions, our network has provided more than 1,700 refugee youth with opportunities for resettlement and higher education through our Student Refugee Program (SRP).



Blu Htoo, pictured on his graduation day at Algoma University this past year



ECONOMIC OPPORTUNITIES

We envision a world in which all young people can secure fair, decent, and fulfilling employment; create sustainable livelihoods; and benefit from inclusive economies.

ECONOMIC EMPOWERMENT

SUPPORTING YOUTH AND WOMEN TO SECURE FAIR AND FULFILLING EMPLOYMENT

In 2016/2017, we continued to advance our work for youth economic empowerment in Sri Lanka. This past year, we also launched new initiatives that aim to provide youth and women with the skills they need to succeed. In Mali, we contributed toward a national program that seeks to foster youth entrepreneurship across the country. We also partnered with CLIC to launch a new initiative for women's economic empowerment in Jordan, where young women are highly educated, but face staggering rates of unemployment.

PARTNERSHIPS FOR EMPLOYMENT

IN SRI LANKA BY THE NUMBERS

34

TVET INSTITUTIONS COMMITTED TO PROVIDING TRAINING PROGRAMS THAT BETTER RESPOND TO PRIVATE SECTOR PRIORITIES



1,521

YOUTH, INCLUDING YOUNG WOMEN, TRAINED AND PLACED IN PRIVATE SECTOR EMPLOYMENT OPPORTUNITIES



440,000

PEOPLE REACHED THROUGH A NATIONAL SOCIAL CAMPAIGN ON THE DIGNITY OF LABOUR IN THE TRADES AND TECHNOLOGIES



Sri Lanka 1. Electrical trainees at a hotel construction site 2. Auto mechanical trainees at a vocational training center 3. Trainees at the Matara Sarvodaya Center

INCLUSIVE ECONOMIES

FOSTERING ECONOMIC GROWTH THAT REDUCES INEQUALITIES AND EXTENDS BENEFITS TO ALL

In 2016/2017, we continued our work in Barbados, Dominica, Guyana, Jamaica, and St. Lucia to better connect marginalized farmers and producers to buyers in the region. By facilitating linkages between businesses and farmers, we have improved farmers' access to credit; clarified and simplified quality standards; and provided training opportunities to youth and women so that they can better access high-value markets in the region. In 2016/2017, we also continued our work in 14 countries around the world to foster more inclusive economies through international volunteer cooperation. Through the Unitera program, jointly delivered with CECI, our international volunteers worked alongside 400 partners and market actors. Representing twenty unique economic sectors, including agriculture, tourism, textiles, and ICTs, our partners mobilized their volunteers to develop market innovations that better extend economic benefits to youth and women.



\$96.5M

ADDITIONAL FRESH PRODUCE HAS REACHED HIGH-VALUE MARKETS IN THE CARIBBEAN OVER THE PAST FIVE YEARS

553

INTERNATIONAL VOLUNTEERS CONTRIBUTED TO MORE INCLUSIVE ECONOMIES IN 2016/2017

22K

PEOPLE PARTICIPATED IN VOLUNTEER-LED TRAININGS IN 14 COUNTRIES IN 2016/2017



EMPOWERMENT

We envision a world in which all young people can safely exercise their rights, influence decisions, and actively participate in all aspects of their society's development.



Focus group, Boké, Guinea

COMMUNITY DIALOGUE AND ENGAGEMENT

STRENGTHENING COMMUNITIES THROUGH MORE INCLUSIVE DECISION-MAKING AND GREATER CROSS-SECTOR COLLABORATION

In 2016/2017, we launched a new initiative with CECI in West Africa which aims to maximize the socio-economic benefits of extractive resource investments in the region for communities, particularly for women and youth. This past year, we also continued our efforts with CESO in Mongolia to strengthen the capacity of governments and communities to effectively manage the extractive sector.

"The nature of this work is particularly interesting in that it combines my interests in extractive industries with my background in environmental science, offering me a unique opportunity to apply my studies and develop new skills in a challenging and exciting environment."

Steven Chang

Students Without Borders Volunteer, Ghana

WUSC LOCAL COMMITTEES

MOBILIZING A GENERATION OF GLOBAL THINKERS, SOCIAL GOOD INNOVATORS, AND DEVELOPMENT CHANGEMAKERS

Present on 83 campuses across Canada, and 5 overseas, our network of students engaged in many activities this past year to mobilize greater awareness and support for global development on their campuses and in their communities. Sixty-nine of our committees in Canada also formed sponsoring groups in 2016/2017, supporting us in the resettlement of more than 140 refugee youth through the SRP. In addition, nearly one million students in Canada supported the SRP through an annual levy on their tuition. They also attended Local Committee-led awareness-raising and fundraising events, shared messages of inclusion, and helped foster more welcoming communities.

OUR NATIONAL YOUTH NETWORK



34,243

PEOPLE DIRECTLY ENGAGED
THROUGH LOCAL COMMITTEE
ACTIVITIES AND EVENTS



1,123

LOCAL COMMITTEE MEMBERS
ON 83 CAMPUSES ACROSS
CANADA



32%

INCREASE IN LOCAL
COMMITTEE MEMBERSHIP
FROM 2015 TO 2016

Local Committee Activities 1. Students from Victoria Island University 2. 3. Local Committee training held in Ottawa-Gatineau

WORLD UNIVERSITY SERVICE OF CANADA

FINANCIAL SUMMARY

04/01/16 → 03/31/17

View our full financial statements and the report of the independent auditors at annualreport.wusc.ca



Programs	81.5%
Donated Services	10.6%
Administrative and Fundraising	7.9%



Government of Canada	53.1%
UK Aid	14.4%
Donated Services	10.4%
Government of Botswana	9.7%
Other Foreign Funding	6.7%
Other Canadian Sources	5.5%
Other	0.2%

Consolidated Statement of Financial Position

March 31, 2017, with comparative information for 2016

	2017	2016
Assets		
Current assets		
Cash and cash equivalents	\$12,770,228	\$14,197,016
Project receivables	3,963,871	2,873,289
Advances receivable	1,367,674	386,593
Prepaid expenses	165,588	120,754
	18,267,361	17,577,652
Tangible capital and intangible assets	759,334	632,686
	\$19,026,695	\$18,210,338
Liabilities and Net Assets		
Current liabilities		
Accounts payable and accrued liabilities	\$2,387,445	\$1,845,669
Contract advances and other	13,264,649	13,222,716
Deferred revenue - Lewis Perinbam award	63,597	67,856
	15,715,691	15,136,241
Net assets		
Invested in tangible capital and intangible assets	759,334	632,686
Internally restricted	2,484,330	2,374,555
Endowment fund	67,340	66,856
	3,311,004	3,074,097
	\$19,026,695	\$18,210,338

Consolidated Statement of Operations

Year ended March 31, 2017, with comparative information for 2016

	2017	2016
Revenue		
Contracts		
GAC/DFATD Partnership Branch	\$7,962,281	\$5,649,586
GAC/DFATD Bilateral and other	15,353,869	10,492,754
Government of Botswana	4,263,888	5,531,179
UK-Aid	6,319,871	7,426,642
Other foreign funding	2,928,558	2,521,094
Other Canadian sources	2,402,599	2,395,229
Other	82,781	84,829
Donated services	4,576,087	2,351,501
	43,889,934	36,452,814
Expenses		
Project		
Direct costs	30,806,851	26,658,445
Salaries and benefits	4,491,089	4,006,578
Administrative		
Salaries and benefits	1,568,104	1,447,303
Program development	406,456	392,853
Other	1,283,448	1,221,268
Fundraising	171,643	143,008
Donated services	4,576,087	2,351,501
	43,303,678	36,220,956
Excess of revenue over expenses before undernoted item	586,256	231,858
Severance - restructuring	349,833	80,642
Excess of revenue over expenses	236,423	151,216
Balance, beginning of year	3,074,097	2,922,878
Endowment contributions and investment gains	484	3
Balance, end of year	\$3,311,004	\$3,074,097



Canada

Acadia University ●●
 Alexander College ●
 Algoma University ●
 Ashbury College ●
 Bishop's University ●
 Bow Valley College ●
 Brandon University ●●●
 Brock University ●●
 Camosun College ●●●
 Carleton University ●●●●
 Champlain Regional
 College - Lennoxville ●
 Cégep de Trois-Rivières ●
 Cégep Jonquière ●
 Cégep Lévis-Lauzon ●
 Centennial College ●
 Collège Montmorency ●
 Concordia University ●
 Dalhousie Agricultural
 College ●
 Dalhousie University ●●
 Durham College ●●
 Humber College ●●●
 Huron University
 College ●●●
 La Cité ●
 Campus d'Alfred ●
 Lakehead University ●
 Laurentian University ●●
 MacEwan University ●
 McGill University ●●
 McMaster University ●●●
 Memorial University ●●
 Mount Allison University ●●●
 Mount Saint Vincent
 University ●●
 Nipissing University ●●
 North Island College ●●
 Northern Alberta Institute
 of Technology ●

Nova Scotia Community
 College ●●●
 Pearson College UCW ●
 Queen's University ●●
 Red River College of
 Applied Arts, Science
 and Technology ●●
 Ryerson University ●●
 Saint Francis Xavier
 University ●
 Saint Mary's University ●●
 Sault College of Applied
 Arts and Technology ●●
 Sheridan College ●
 Simon Fraser
 University ●●●●
 Thompson Rivers
 University ●●●
 Trent University ●●
 Université de Hearst ●
 Université de
 Saint-Boniface ●●
 Université de Sherbrooke ●
 Université du Québec
 à Montréal ●
 Université du Québec
 en Outaouais ●
 Université Laval ●●●
 University of Alberta ●●●
 Campus St-Jean ●
 University of British Columbia ●●
 Okanagan Campus ●
 University of Calgary ●
 University of Guelph ●●●●
 University of King's College ●
 University of Lethbridge ●
 University of Ontario Institute
 of Technology ●●●
 University of Ottawa ●●●
 University of Manitoba ●●●

University of New
 Brunswick - Saint John ●
 University of Northern
 British Columbia ●●
 University of Prince
 Edward Island ●●
 University of Regina ●●●
 University of
 Saskatchewan ●●●
 University of Toronto ●●●
 Innis College ●
 Mississauga Campus ●
 New College ●
 Scarborough Campus ●
 Trinity College ●
 University College ●
 Victoria College ●
 University of Victoria ●●
 University of Waterloo ●●●
 University of Windsor ●●●
 University of Winnipeg ●●
 Vancouver Island
 University ●●
 Vanier College ●
 Western University ●●●
 Wilfrid Laurier University ●●
 Brantford Campus ●
 York University ●●
 Glendon College ●
 Yukon College ●

Burkina Faso

Université de Bobo ●
 Université de Koudougou ●
 Université de Ouagadougou ●

Ghana

University of Cape Coast ●
 University for Development
 Studies ●

FUNDERS AND OTHER PARTNERS

We sincerely thank the Government of Canada, our donors, and our partners for their financial and other support...

AbbVie ●
Asian Development Bank
Canadian Business for
Social Responsibility ●
Canadian Bureau for
International Education
(CBIE)
Canadian Executive Service
Organization (CESO)
Canadian Leaders in
International Consulting
(CLIC)
Canadian Research Institute
on Humanitarian Crisis
and Aid(OCCAHI)
City of Guelph ●
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of Canada ●
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Transat ●
UK Aid - Girls' Education
Challenge
UNHCR
Universities Canada ●
US Department of State
(Bureau of Population,
Refugees, and Migration)
Ville de Montreal ●
Windle International Kenya
White Ribbon
World Bank

...and thank you to the many additional private sector partners; civil society organizations; research institutes; post-secondary institutions; and national and local municipal governments and ministries we work with around the world.



STRATEGIC PARTNERS



Supports communities in Africa, Asia, and the Americas in the fight against poverty and exclusion through sustainable development projects, since 1958.



Partners with African radio stations to provide millions of farming families and rural communities with the communication services they need to gain knowledge, amplify their voices, and bring about change in their homes, farms, and communities.



Supports women at the grassroots who are Holding Ground and Breaking Ground for women's rights in the global South.






- INSTITUTIONAL MEMBER ● UNITERRA PARTNER
- WUSC LOCAL COMMITTEE ● INTERNATIONAL FORUM SPONSOR



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You can help create a better
world for youth.

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us online at www.wusc.ca to learn how
you can help provide youth and other
marginalized people with life-changing
education, economic opportunities, and
empowerment.

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